



Aleksandr Rodchenko, Lilya Brik, 1925

Os anos 1910

January 13 1910 – The first public radio broadcast takes place; live performances of the operas *Cavalleria rusticana* and *Pagliacci* are sent out over the airwaves, from the Metropolitan Opera House in New York.

November 2 1920 – First Commercial Radio Broadcast.

(entra Audio)

April 20 1910 – Comet Halley is visible from Earth  
(its next visit will be in 1986).

**Halley's Comet.**

15 5 1910

**MEEANEE OBSERVATORY N. 3**

*Marist Fathers, photo.*

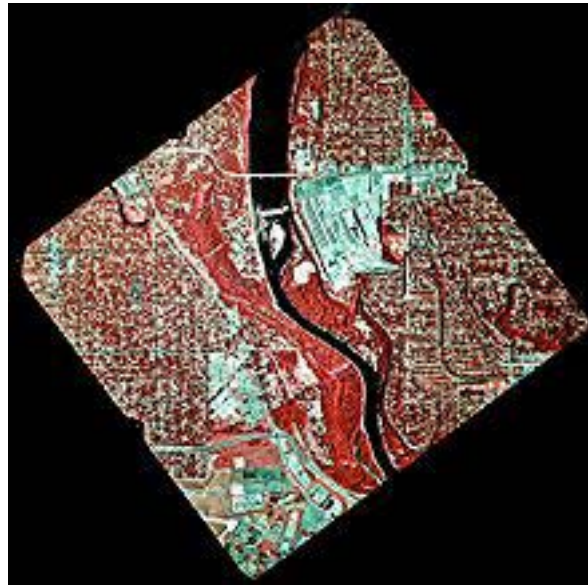


October – Infrared photographs are first published by Professor Robert Williams Wood, in the Royal Photographic Society's journal.



Top: tree photographed in the near infrared range. Bottom: same tree in the visible part of the spectrum.





Infrared image of the Mississippi River crossed by a bridge and a dam, between red foliage on left, and blue parking lots and buildings on right



Visible vs. Infrared (900 nm LP) Aerial Photography of Old Hickory Lake, Tennessee.  
Taken from a passenger airplane within seconds apart using SONY H-9 Digital camera.



A view in infrared of Montréal as seen from Mont Royal, taken with filter made of a floppy disk.



March 8 1911 – International Women's Day is celebrated, for the first time in history.

January 1912 The Republic of China was established.

April 14–15 1912 – Sinking of the RMS Titanic: RMS Titanic strikes an iceberg in the northern Atlantic Ocean and sinks with the loss of between 1,517 and 1,636 lives. The wreck would not be discovered until 1985.

May 5 1912 – The Olympic Games  
open in Stockholm, Sweden.





OLYMPISKA SPELEN  
STOCKHOLM 1912  
29 JUNI - 22 JULI

May 24–25 1913 – Adolf Hitler moves  
from Vienna to Munich.

February 2 1914 – Charlie Chaplin makes his film  
début, in the comedy short Making a Living.

Entra filme Chaplin

The film debut of Charles "Charlie" Chaplin, who plays a swindler and not his lovable tramp character. This is also the 6th of 12 movies featuring the Keystone Cops. Released on February 2nd, 1914 by Mack Sennett's Keystone Studios.

February 13 1914 – Copyright: In New York City, the American Society of Composers, Authors and Publishers is established, to protect the copyrighted musical compositions of its members.

July 27 1914

World War I: Austria-Hungary declares war on Serbia by telegram. Tsar Nicholas II of Russia orders a partial mobilisation against Austria-Hungary.

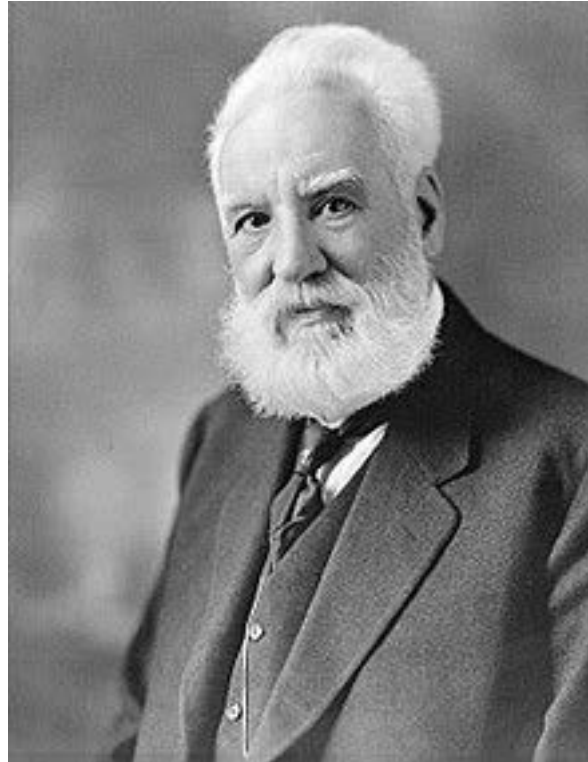
August 1 1914

The German Empire declares war on the Russian Empire,  
following Russia's military mobilization in support of Serbia;  
Germany also begins mobilisation.

January 25 1915

The first United States coast-to-coast long-distance telephone call is facilitated by a newly invented vacuum tube amplifier, ceremonially inaugurated by Alexander Graham Bell in New York City and his former assistant Thomas A. Watson, in San Francisco, California.





Portrait Alexander Graham Bell photo taken between 1914 and 1919

February 8 1915 – The controversial film, *The Birth of a Nation*, directed by D. W. Griffith, premieres in Los Angeles. It will be the highest-grossing film for around 25 years.

A Revolução Russa de 1917 foi um período de conflitos, iniciado em 1917, que derrubou a monarquia russa e levou ao poder o Partido Bolchevique, de Vladimir Lênin. Recém-industrializada e sofrendo com a Primeira Guerra Mundial, a Rússia tinha uma grande massa de operários e camponeses trabalhando muito e ganhando pouco. Além disso, o governo absolutista do czar Nicolau II desagradava o povo que queria uma liderança menos opressiva e mais democrática. A soma dos fatores levou a manifestações populares que fizeram o monarca renunciar e, no fim do processo, deram origem à União Soviética, o primeiro país socialista do mundo, que durou até 1991.

January 29 1916 – WWI: Paris is bombed by German zeppelins for the first time.

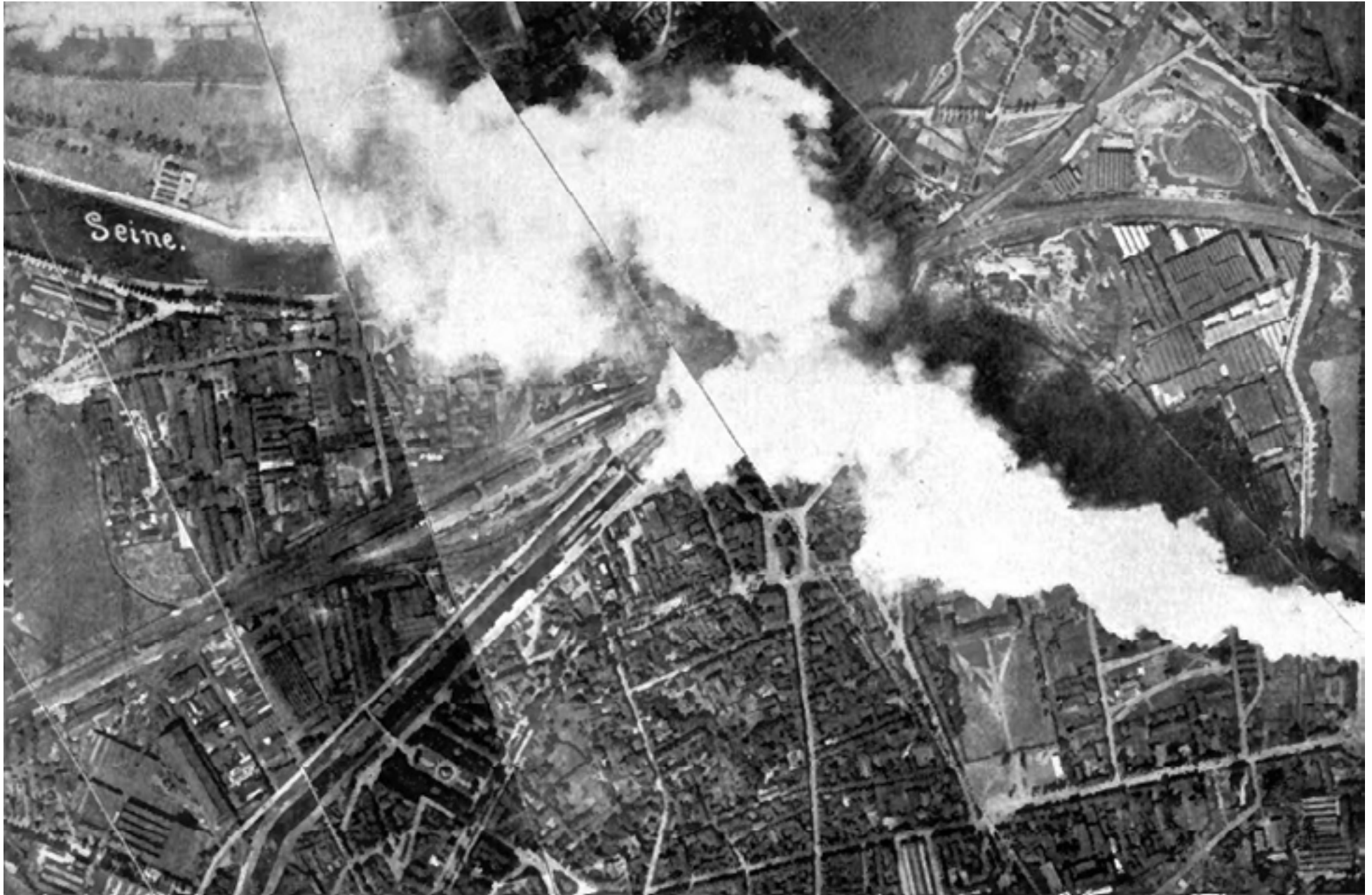


Fig. 25. 'Mosaic' photograph of Paris (St. Denis), showing the site of a bomb explosion.

September 14 1917 – Russia is declared a republic, by the Provisional Government.

September 23 1917 – Leon Trotsky is elected Chairman of the Petrograd Soviet.

September 25 1917 – The Mossovet (Moscow Soviet of People's Deputies) votes to side with the Bolsheviks.

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A Revolução de Outubro na Rússia, também conhecida como Revolução Bolchevique ou Revolução Vermelha, foi a segunda fase da Revolução Russa de 1917, depois da Revolução de Fevereiro do mesmo ano. Começou com a insurreição dos Bolcheviques, liderados por Vladimir Lenin, contra o governo provisório, em 25 de outubro de 1917 (pelo calendário juliano) e 7 de novembro (pelo calendário gregoriano).[2] Foi a primeira revolução comunista marxista do século XX e deu o poder aos bolcheviques.[3]

A Revolução de Outubro foi seguida pela Guerra Civil Russa (1918-1922) e pela criação da URSS em 1922.





October Revolution

First Days of the October Revolution, painting by Georgy Konstantinovich Savitsky (1887–1949).

© Photos.com/Jupiterimages

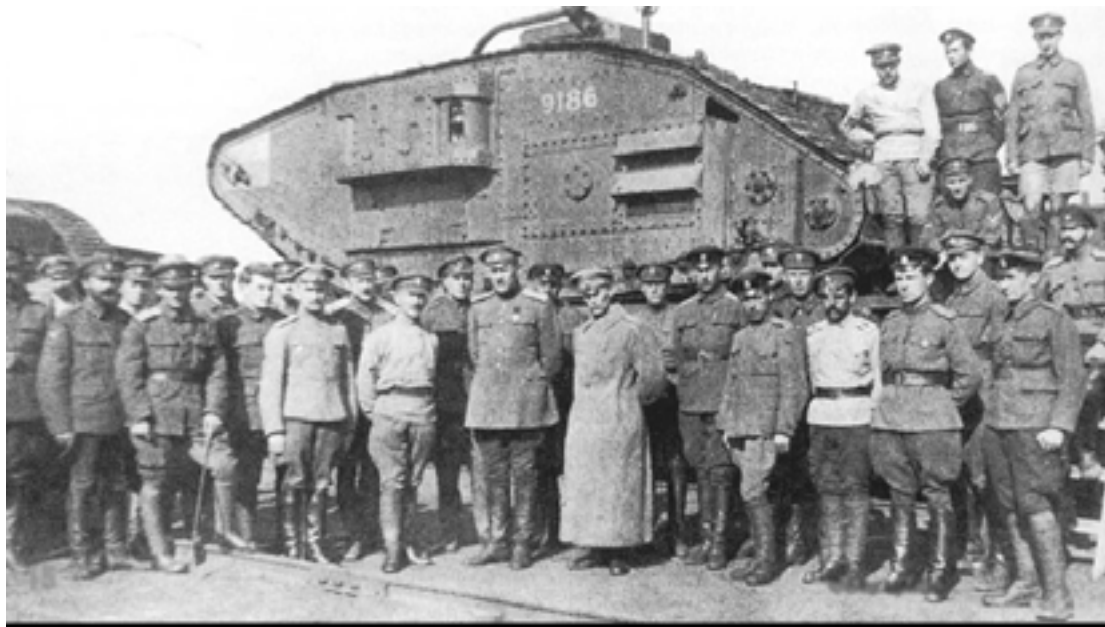


A Guarda Vermelha.

November 11 1918

End of WWI: Armistice of 11 November 1918 – Germany signs an armistice agreement with the Allies, between 5:12 AM and 5:20 AM, in the "Compiègne Wagon", Marshal Foch's railroad car, in the Forest of Compiègne in France. It becomes official on the 11th hour of the 11th day of the 11th month.[14] At 10:59 U.S. soldier Henry Gunther becomes (probably) the last killed in action.

The Russian Civil War (Russian: Гражданская война в России, tr. *Grazhdanskaya voyna v Rossii*; 7 November 1917 – 25 October 1922) [8] was a multi-party civil war in the former Russian Empire immediately after the two Russian Revolutions of 1917, as many factions vied to determine Russia's political future. The two largest combatant groups were the Red Army, fighting for the Bolshevik form of socialism led by Vladimir Lenin, and the loosely allied forces known as the White Army, which included diverse interests favouring political monarchism, economic capitalism and alternative forms of socialism, each with democratic and anti-democratic variants.



Soldiers of the Don Army in 1919; a White infantry division in March 1920; soldiers of the 1st Cavalry Army; Leon Trotsky in 1918; hanging of workers in Yekaterinoslav (Dnipro) by the Austro-Hungarian Army, April 1918.

O Construtivismo Russo foi um movimento de vanguarda que abriu o século XX passando por cima (sem pedir licença) de uma série de concepções artísticas que duraram por muito tempo, e contribuiu, em muito, para a forma como pensamos e produzimos arte e design desde o século passado.

O início do século XX foi marcado por uma série de disputas territoriais na Europa que levaram a um desenvolvimento bélico intenso e culminaram na Primeira Guerra Mundial, na qual a Rússia foi peça importante. Com a maioria dos homens na guerra, as mulheres foram para as indústrias. Enquanto isso, a fome se espalhava, acompanhada por baixíssimos salários e cargas horárias de trabalho excessivas. Isso contribuiu para que os trabalhadores fossem às ruas em protesto, convocando greves gerais e aumentando a força do movimento, inclusive interrompendo o abastecimento de alimento e combustível por todo o país. Era o caos. Cercado pela população, em 1917, o Czar Nicolau II assina sua abdicação. A partir daí iniciou-se um governo provisório instável, fraco e que não tinha o apoio da massa trabalhadora, e que duraria somente até o fim daquele ano, quando operários, soldados e camponeses, liderados por Lênin e o Exército Vermelho, irromperiam a chamada Revolução Vermelha.

Entender esse contexto é importante porque ele tem profunda relação com o caráter revolucionário do Construtivismo Russo. O cenário de caos e instabilidade induziam à uma reorganização da sociedade em questão, mas isso não era algo novo. A novidade aqui é que, baseadas em ideologias ligadas ao marxismo, anarquismo e outros movimentos, as pessoas passariam a pensar e projetar essa nova forma de organização, seu espaço e suas vidas deveriam ser reorganizadas de maneira racional e muito mais autônoma. A partir disso, os construtivistas viriam na arte muito mais o papel de criar, construir novas realidades, do que de representar realidades que se deveria jogar fora.

Estética e teoricamente, o Construtivismo encontra origens no Cubismo de Picasso e no Suprematismo de Malevich. Alinhadas aos ideais emancipacionistas da Revolução Socialista, as idéias construtivistas pregaram uma autonomia maior do artista, o fim da arte da elite, e uma democratização radical da arte, significando sua morte no estado em que se encontrava para nascer de outra forma, uma arte democrática, popular e, acima de tudo, funcional. O principal defensor dessas ideias, e líder de uma importante ala do movimento, foi Alexandr Mikhailovich Rodchenko (1891 – 1956). Rodchenko foi um dos que defenderam com mais vontade que a arte deveria ter uma função social, cumprir um papel prático na vida das pessoas. Não é raro, e também não é exagero, ouvir dizer que a arte não foi mais a mesma depois de Rodchenko.

Ninguém havia pensado de forma tão enfática a produção artística como elemento político tão essencial à forma como nos organizamos socialmente e como entendemos a sociedade e o espaço em que vivemos. Sua maneira de criar era construindo a partir de propriedades formais e materiais, de maneira racional, estrutural e científica. Essa postura estava em ressonância com os ideais da Revolução e de Lênin, que o integrou ao Departamento de Arte do Estado, onde ele enfatizaria a participação do artista como essencial para o suprimento material e intelectual da sociedade.

Rodchenko deixa de lado a arte de cavalete, alegando ser uma limitação antiquada à produção criativa, e parte para experimentar novas técnicas. Foi fotógrafo, escultor, pintor, designer. Ao lado dele, outros artistas promoveriam experimentações que revolucionaram o mundo da época e que explicam muito do mundo de hoje.





The cover of *Konstruktivizm* by Aleksei Gan, 1922.



**ЛЕНИН НАШЕ**



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ВЛАСТЬ +  
ЭЛЕКТРИ  
ФИКАЦИЯ**



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Aleksandr Rodchenko: Lengiz. Books on all the branches of knowledge – 1924

**THE MOTHER OF ALL VODKAS FROM THE MOTHERLAND OF VODKA**

GENUINE RUSSIAN VODKA  
STOLICHNAYA  
КРЕМЛЕВСКАЯ ПИЧКА

**STOLICHNAYA**  
IMPORTED RUSSIAN VODKA  
*Stolichnaya vodka*  
1952  
RUSSIAN VODKA

**CHOOSE AUTHENTICITY**

**STOLICHNAYA RUSSIAN VODKA**

**WE CALL IT VODKA  
RUSSIANS CALL IT  
STOLICHNAYA**

GENUINE RUSSIAN VODKA  
STOLICHNAYA  
КРЕМЛЕВСКАЯ ПИЧКА

**STOLICHNAYA**  
IMPORTED RUSSIAN VODKA  
*Stolichnaya vodka*  
1952  
RUSSIAN VODKA

**CHOOSE AUTHENTICITY**

**STOLICHNAYA RUSSIAN VODKA**

Stolichnaya Vodka Adverts



Franz Ferdinand: You Can Have It So Much Better – 2005





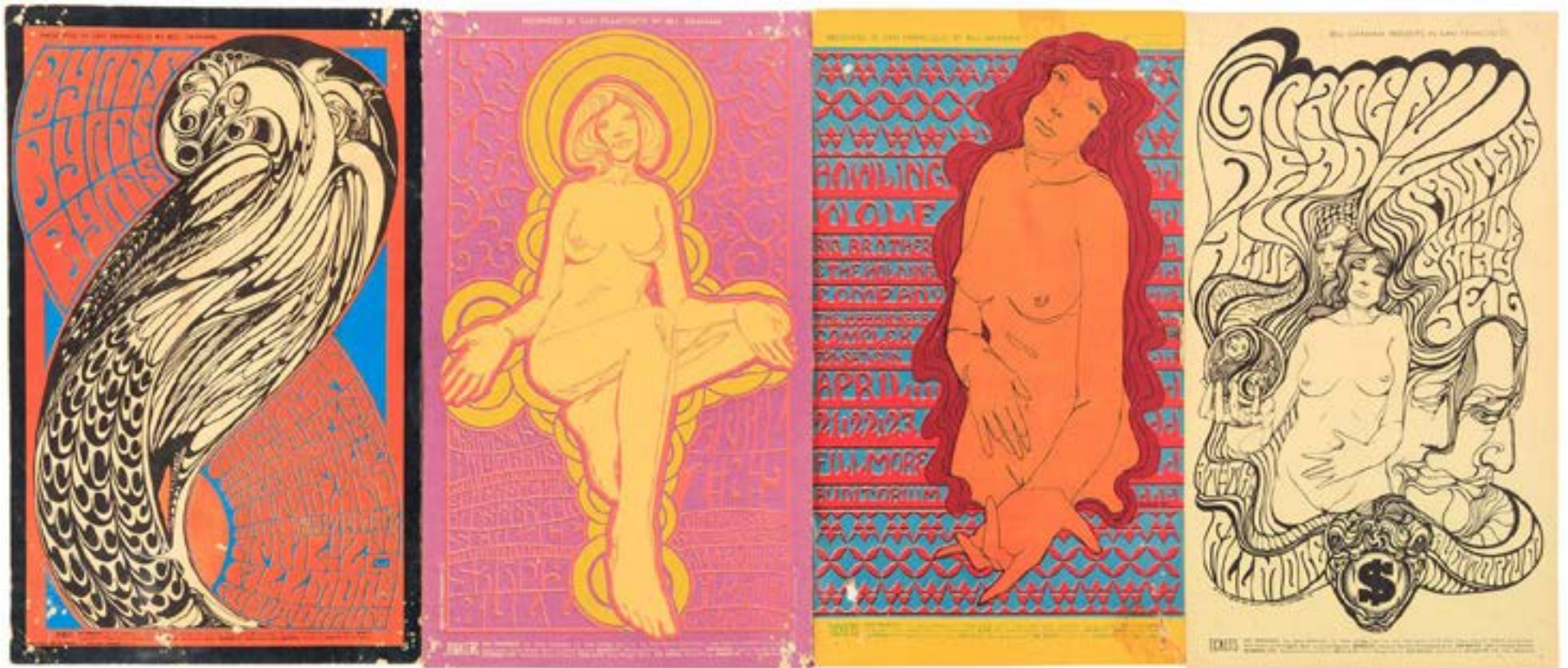
El Lissitzky: Beat the Whites with the Red Wedge – 1919



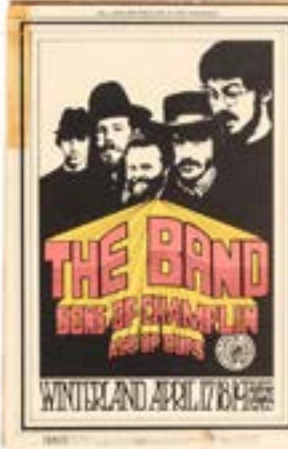
Grateful Dead at the Fillmore May 1967



Collection of 15 postcards from Bill Graham concerts at the Fillmore Auditorium, Winterland, and Fillmore West



Collection of approximately 130 postcards from Bill Graham concerts at the Fillmore Auditorium and Winterland in San Francisco



Collection of approximately 40 large postcards from Bill Graham concerts at the Fillmore West, Winterland, etc. in San Francisco



Collection of 13 postcards from Family Dog concerts at the Avalon Ballroom in San Francisco



During the Vietnam War the peace symbol was used extensively by anti-war protestors. Left is a 1968 poster from the Peace Action Council, and right is a 1967 poster from Tarot Press in Los Angeles.





There was probably no more galvanizing or polarizing emblem during the 1960s than the peace symbol—an upside-down, three-pronged, forklike mark in a circle, which symbolized the anxiety and anger of the Vietnam era. Although the basic form had roots in antiquity, it was popularized during the mid-1950s when H-bomb testing prevailed. The symbol was (re)designed in 1954 by an obscure English textile designer named Gerald Holtom for use by England's Campaign for Nuclear Disarmament (CND). Yet some sources claim that the sign, also known as the peace action symbol, was designed in 1958 for the British World Without War Council for use at the first annual Aldermaston Easter Peace Walk to promote world disarmament. It later debuted in the United States in 1962 in the cautionary science-fiction film about the tragic effects of nuclear testing, *The Day the Earth Caught Fire*, and within a few years was adopted for use as an antiwar insignia.

The symbol is supposed to be a composite semaphore signal for the letters N and D (nuclear disarmament), but its basic form also derives from an ancient runic symbol, a fact that casts some doubt on the ND theory. According to an article in a 1969 issue of *WIN* (Workshop in Nonviolence) magazine, sponsored by the War Resisters League (one of the 1960s foremost anti-Vietnam War activist groups), the peace sign derives from an initial iteration of a white circle on a black square. This was followed by various versions of Christian crosses drawn within the white sphere, which in turn evolved into the ND form. Referring to the Aldermaston march, *WIN* asserts that for subsequent demonstrations an ND badge was “devised and made by Eric Austen,” whose research into the origins of symbolism underscored that the basic forklike symbol, or what he called the “gesture of despair” motif, was associated throughout ancient history with the “death of man,” and the circle with the “unborn child.” The reason for calling the upside-down fork a “gesture of despair” derives from the story of Saint Peter,

who was crucified upside down in Rome in a.d. 67 on a cross designed by Emperor Nero, known thereafter as the “Nero Cross” or the “sign of the broken Jew.”

Few who wear the peace symbol as jewelry today are probably aware of its legacy as a once-controversial emblem. Rather, it seems like a quaint artifact of the 1960s, not unlike psychedelic designs or bell-bottoms. Currently, it is used as a generic insignia for a variety of fashionable (if pseudo-) antiestablishment issues. In truth the symbol is anything but generic, and its origin is still controversial. During the 1930s, decades prior to the nuclear disarmament and anti-Vietnam War movements but on the precipice of fascist dominance in Europe, the symbol was first devised by the English philosopher and socialist Bertrand Russell as an attempt “to depict the universal convergence of peoples in an upward movement of cooperation.” During the late 1950s Russell was the chairman for the CND, present at numerous disarmament demonstrations and protests against English involvement in NATO at the very time the symbol was adopted as the CND emblem. It is therefore probable that Russell introduced to the organization the basic sign from which Holtom created his final design. Russell was a former member of the Fabian Society (a fellowship of English socialists), which prompted the right-wing journal *American Opinion* to link the peace symbol, like the antiwar movement in general, to a broad communist conspiracy of world domination. “It is not at all surprising that the Communists would turn to Russell to design their ‘peace sign,’” states a 1970 article in this journal, which continues: “A Marxist from his earliest youth, he greeted the Russian Revolution with the declaration: ‘The world is damnable. Lenin and Trotsky are the only bright spots. . . .’” The journal further describes Russell as an active anti-Christian who was well aware that he had chosen an “anti-Christian design long associated with Satanism.” In fact, the basic form, which appears both right-side up and upside down

as a character in pre-Christian alphabets, was afforded mystical properties and is in evidence in some pagan rituals. Right-side up it represents “man,” while upside down it is the fallen man. Referred to in Rudolf Koch’s *Book of Signs* as “the Crow’s foot” or “witch’s foot,” it was apparently adopted by satanists during the Middle Ages. The Nazis routinely adopted runic forms for their official iconography, such as the SS runes (the insignia of Hitler’s personal bodyguard). Indeed the Nazi iconography calls the crow’s foot *Todersune*, or “death rune.” Paradoxically, in a right-side-up position it was frequently used on death notices, grave-stones of SS officers, and badges given to their widows. Not unlike the swastika itself, this runic symbol has positive and negative implications depending on its orientation. The downward version might be interpreted as death and infertility, while the upward version symbolizes growth and fertility.

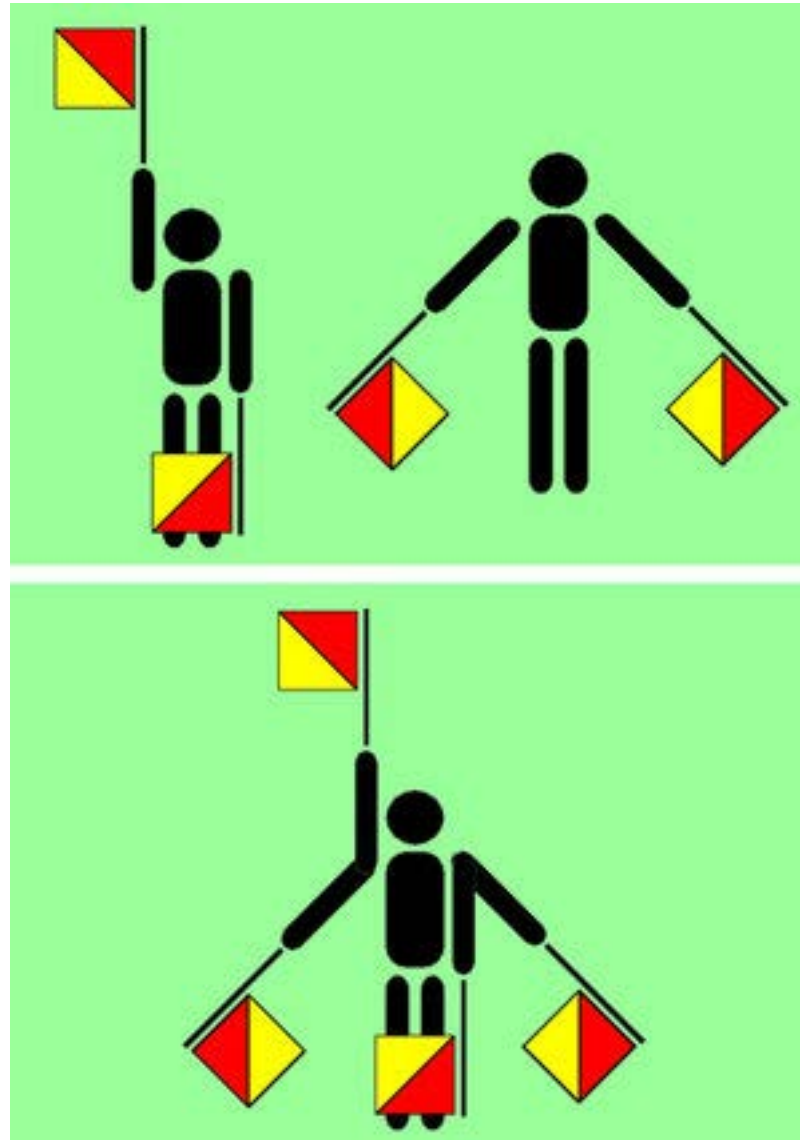
Signs and symbols are easily transformed to mean good or evil depending on how they are sanctioned and applied over time—and who accepts said usage. Whatever satanic associations the crow’s foot may have had (or still has), when Bertrand Russell “designed” this symbol he imbued it with more positive virtues of life and cooperation. Once adopted by the CND (and later by scores of other antiwar, ecology, civil rights, and peace and freedom groups), its meaning was forever changed to protest in the service of humanity.



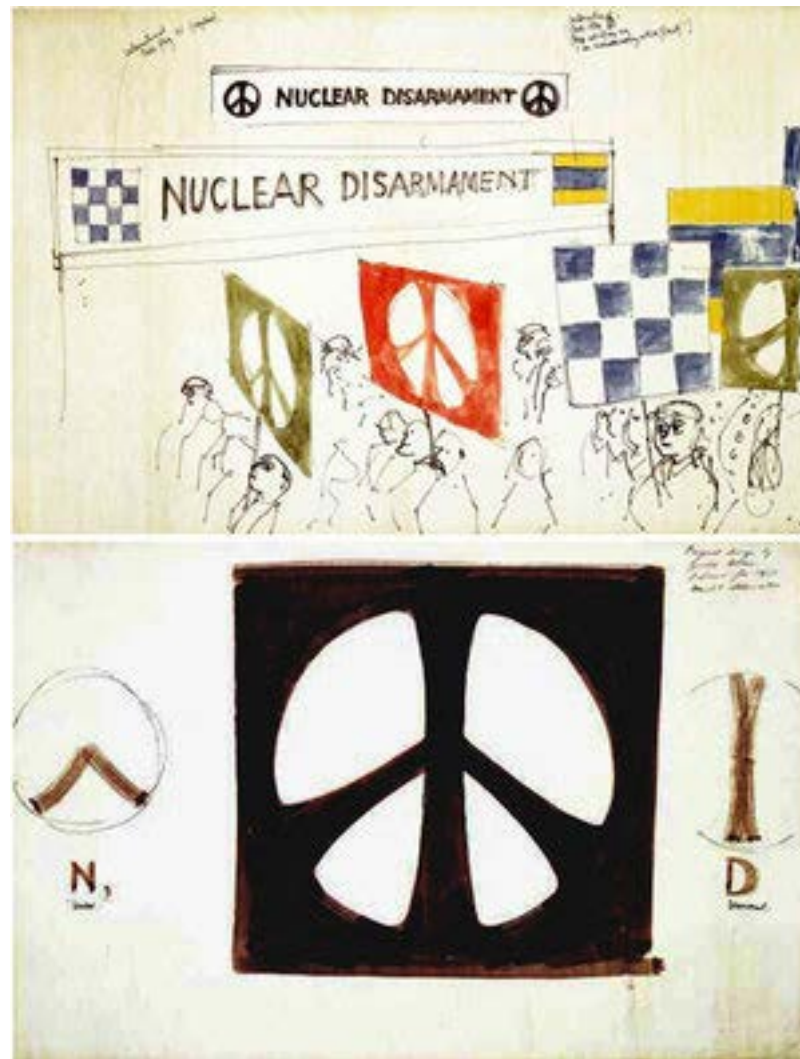




The many faces of peace, all represented by Gerald Holtom's unique symbol. The upper-left button is a reproduction of the very first peace-symbol badge produced in 1958 by the Campaign for Nuclear Disarmament.



The semaphore symbols for the letter "D" and "N" (top) and then combined (bottom) to represent Nuclear Disarmament.



Two sketches for the 1958 protest march as drawn by Gerald Holtom, showing the first representations of the peace symbol.





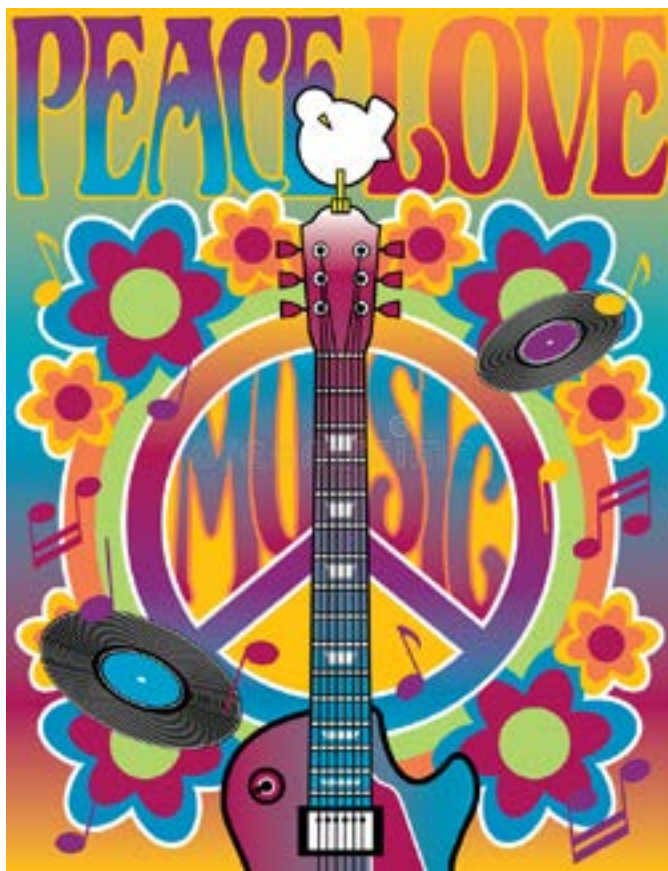
The open areas of the peace symbol and its sheer simplicity has lead to many adaptations. Here, from two 1960s matchbooks, are an American flag version and an ecology version.



Often associated with the psychedelic movement, the peace symbol represented love as well as peace. The top-left example is a 1971 black-light poster; the bottom-left image, also from 1971, is "Peace Girl" from Pomegranate Posters; and right, a 1968 poster, artist unknown.



Throughout the world, the peace symbol has been used by all sorts of groups as a symbol of cooperation and unity. Here is an aerial shot of an all-nude human peace sign, one of many found at the Web site [Naked for Peace](#).



An illustration of a guitar, peace symbol and dove dedicated to the Woodstock Music and Art Fair of 1969.  
Elements are on separate layers for easy editing.





Pôster Vintage Década De 1960-por favor, Da Paz 1969 produções de Quadril 23" X 33" Luz Negra



Vintage and original silk screened 1960s "Peaceful Strike" Protest Sign. For an unknown Anti-Draft protest - as the omega was the symbol of the "resist the draft" movement during the Vietnam War. 20" x 14" in size.

## Os Situacionistas





An S.I. poster from May of '68

**LA POLICE S'AFFICHE  
AUX BEAUX ARTS**



**LES BEAUX ARTS  
AFFICHENT dans la RUE**



Collective creativity ... 'We Are the Power' from Beauty Is in the Street. Photograph: Four Corners Books



'Beauty Is in the Street.' Photograph: Four Corners Books

**internationale  
situationniste**

**1**



'The Struggle Continues.' Photograph: Four Corners Books





Desfrute sem obstáculos

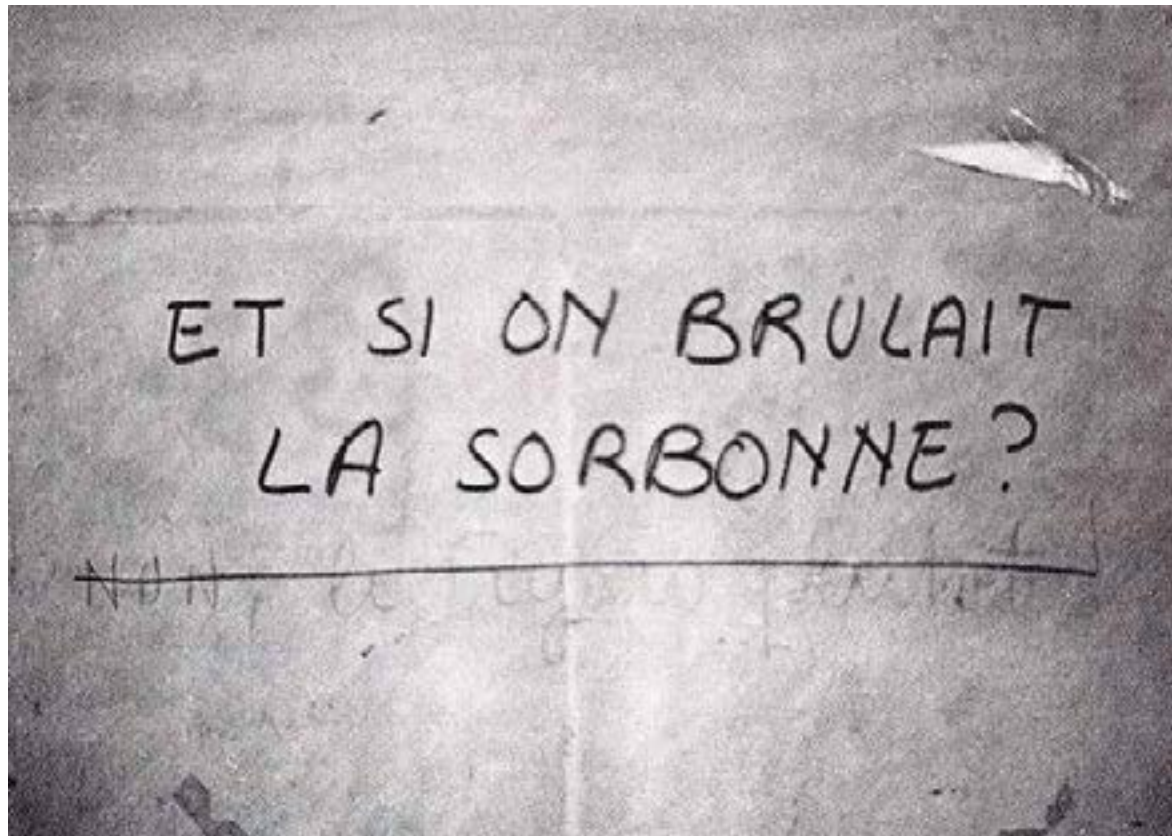




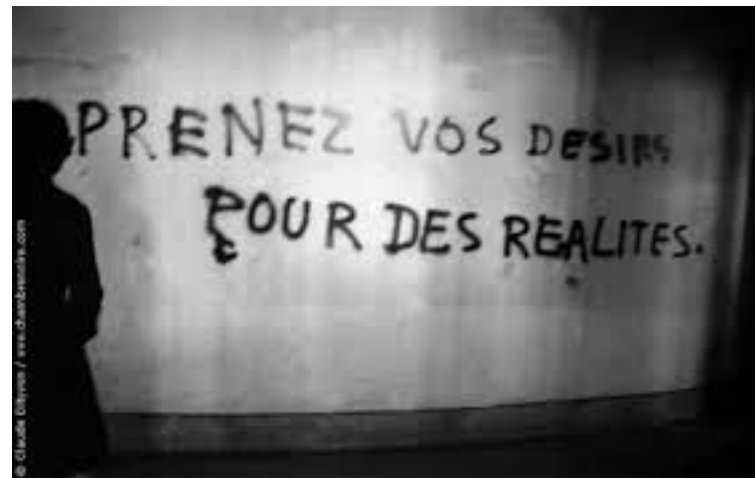
É proibido proibir



A Poesia está na rua



E se a gente queimasse a Sorbonne?



Tome seus desejos pela realidade



Sob os paralelepípedos, a praia

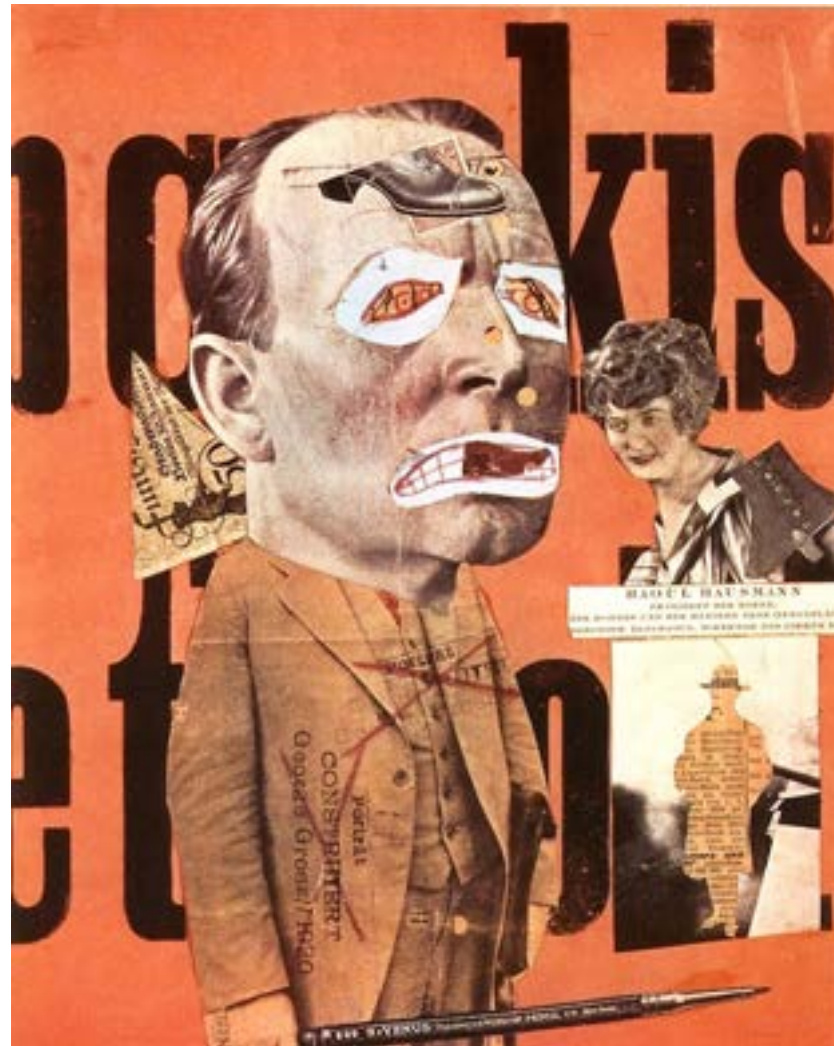


Sejam realistas, peçam o impossível

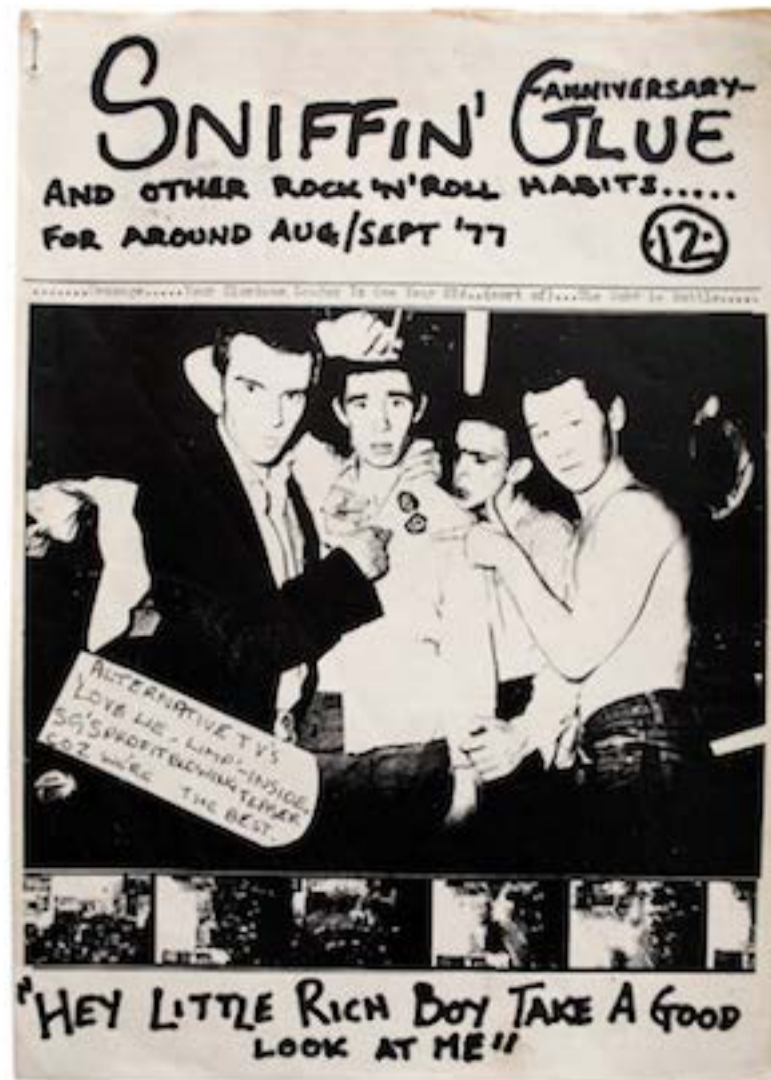
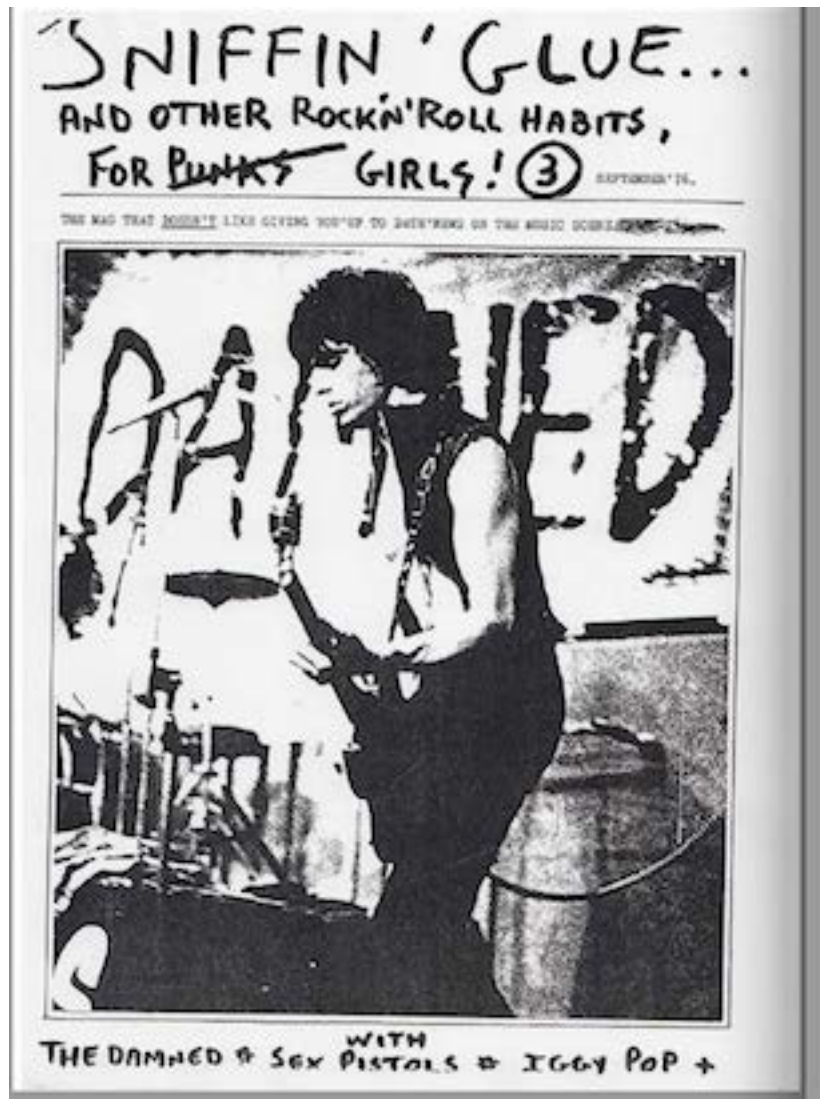
<http://www.bopsecrets.org/CF/graffiti.htm>

# A gráfica Punk





The Art Critic (1920) by Raoul Hausmann, an Austrian Dadaist. The imagery has shocking similarities to the 'revolutionary' punk montages of nearly half a century later.



Volumes 3 & 4 by seminal punk zine Sniffin Glue, found by Alternative TV frontman Mark Perry

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TALFORD, TERRY BLONDIE TRAFALD  
GRADUATE NETWORKS-DUNDEE, SUNSHINE  
WALKERHAMPSON, ALPINE/CELESTE  
THEATRE BOOKINGS-ALPINE, SUNSHINE  
TV, WALKERHAMPSON/ALPINE HOUSE  
BIRMINGHAM 5.

Andur Events Associates/B. Rhodes Production

*What God Means to Me ...*

The **GERMS**



**FRIDAY** AND **SATURDAY**

**JULY**

**JULY**

**14**

**15**

at the

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FROM THE U.S.A. **JOHNNY THUNDERS**  
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DERBY & BURTON • SELECTA - DISC, NOTTINGHAM AND RECORD  
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plus THE

# germs

OCTOBER 7-8

\$3.00

1977





8:30pm 2am

Mon 8<sup>th</sup> Aug

DS Nic Lee

Tues 9<sup>th</sup> Aug.

X-RAYSPEX

Slaughter and The Dogs

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WIRE

Mean street

The Unwanted

Flicks

Fruit-Eating Bears

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- Aug 10 MYSTERY DATES
- Aug 11 CHUMPS + AM JOE  
(BAND ABOUT RECORDS BENEFIT)
- Aug 17/18 F OPEN (BANDS TO BE NFD)
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INSECT SCULPTORS  
GARDEN COURT

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TRUST  
S.W.A.



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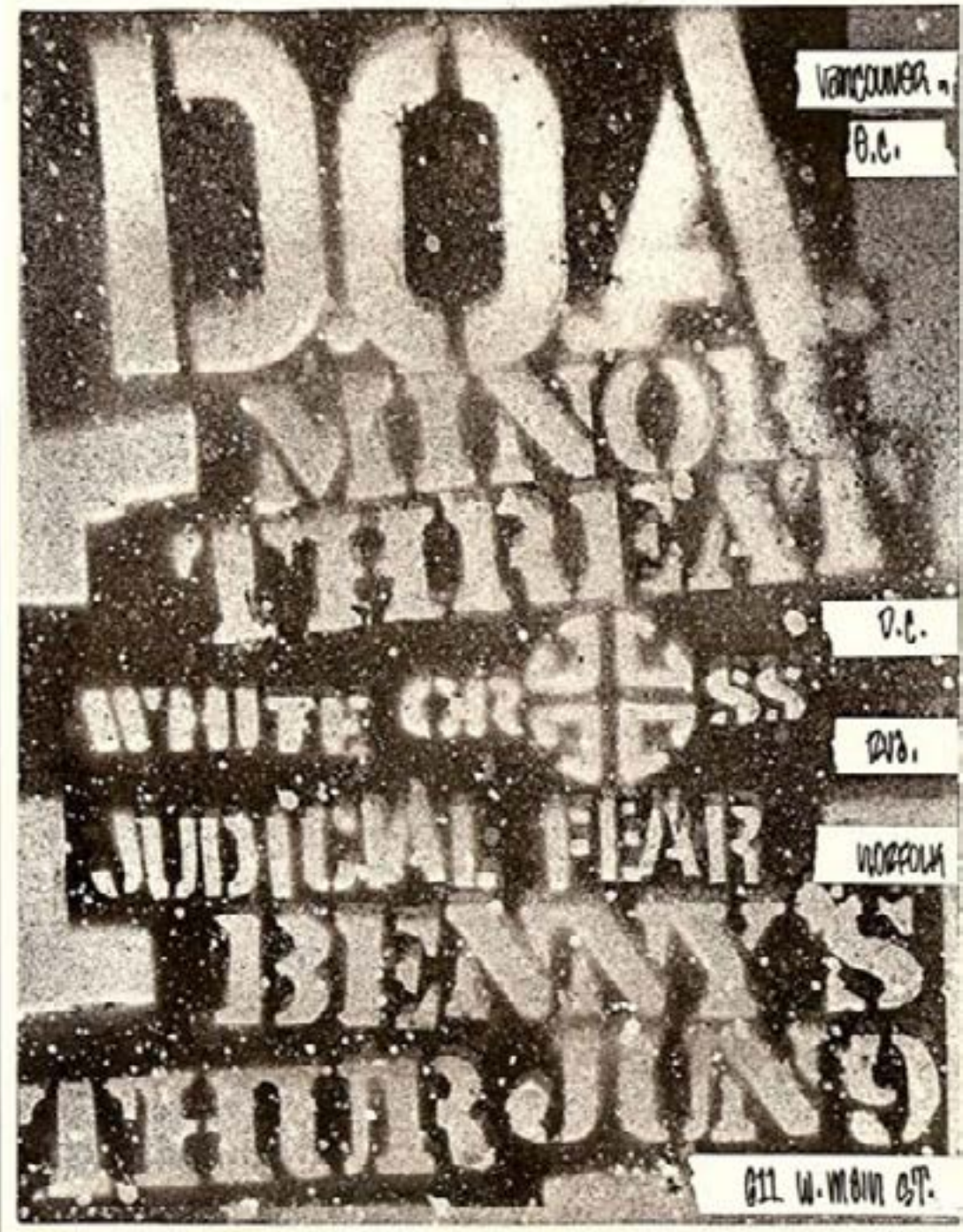


THE  
SHOW  
WILL  
BEGIN  
AT SEVEN  
P.M., AS  
THERE ARE  
FIVE BANDS  
PLAYING THIS EVENING



## SACCHARINE TRUST

THE  
COM-  
MAND  
GROUP  
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YOU WHEN  
YOU ARE  
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WORK EXECUTED  
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ALWAYS  
STAY  
ALWAYS

A paródia como uma característica do design Punk



Logo for The Ramones, featuring similarities to the Presidential Seal of the US





Poly Styrene, X-Ray Spex at The Round House, 1978, lithograph. Collection of Andrew Krivine.





Ramones Los Angeles fan club mail-out, USA, 1977. Source: Punk: An Aesthetic (Rizzoli)



Anarchy in the U.K. fanzine, UK, 1976. Photo: Ray Stevenson. Design: Jamie Reid. Source: Punk: An Aesthetic



Flyer promoting a gig by Adam and the Ants, UK, 1977. Design: Adam Ant. Source: The Art of Punk



Anarchy refers to a society, entity, group of people, or a single person that rejects hierarchy. The word originally meant leaderlessness, but Pierre-Joseph Proudhon adopted the term in his 1840 treatise *What Is Property?* to refer to anarchism, a new political philosophy which advocates stateless societies based on voluntary associations.

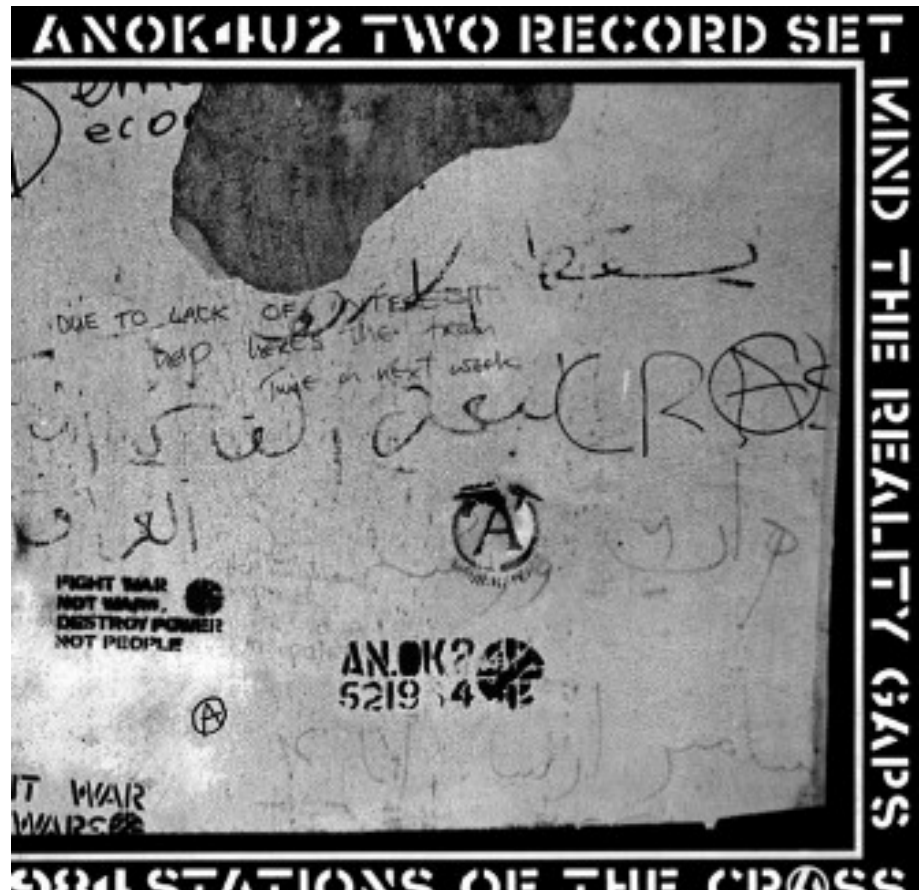
In practical terms, anarchy can refer to the curtailment or abolition of traditional forms of government and institutions. It can also designate a nation—or anywhere on earth that is inhabited—that has no system of government or central rule. Anarchy is primarily advocated by individual anarchists who propose replacing government with voluntary institutions.

What do you know about anarchist symbolism? First of all, I suppose, you have imagined a black circle with a letter «A» inside, this is a monogram, that can be translated as «Society seeks order in anarchy» (the statement belongs to Pierre-Joseph Proudhon, one of the most famous influential person in anarchism). In fact, this symbol most of all illustrate this movement. Let's try to understand which musical directions have used or still using anarchist symbols.

Circle-A was actively used by anarcho-punk bands in late 1970s, but they a little bit changed it: «A» is bigger than «O» and instead of black color — red. Actually, we should consider this musical direction more broadly than this short period, as a lot of bands after anarcho-punks continue using Circle-A to show their ideology.



Punk's version of Circle-A



Cras — Stations of the Crass





Powerage — Protest to survive



### Busta Rhymes

This artist is a hip-hop performer(wow!). Sales of this album were low, but platinum status was achieved. The artist very often raised severe politics, race and religion problems. In the background of the picture we can see a dilapidated house. The anarchy symbol is a sort of pedestal or something like that. Colours are opposed to punk colours and a definition of term 'anarchy' is vertical



### Operation plasticine

In this cover punk-rock band «Operation plasticine» the first time in their history have used three symbols that characterize their texts and world view. In the centre of the flower we can see a Circle-A, a heart and a peace sign — anarchy, love, peace. A combination of this three symbols can be interpreted as Anarcho-pacifism (a peace-loving branch of anarchism that deny violence). Now this flower is used as the flag of the group

Os Anos 1980

A década de 80 no Brasil ficou conhecida como a década perdida (do ponto de vista econômico, do crescimento e do desenvolvimento) e terminou com uma hiperinflação.

Ainda ao início dos anos 80 do século passado o Brasil vivia a ditadura militar. Porém, o presidente Ernesto Geisel, já desde o final da década de 70, acenava para a criação de condições de uma abertura política “lenta, gradual e segura”, a qual deveria levar o país, futuramente, a algum tipo ainda não claramente definido de governo civil, o que pressupunha o fim do militarismo (MARQUES e REGO, 2005). Ao longo da década de 80, pressões por eleições resultou no movimento de “Diretas Já”, um envolvimento cívico de várias camadas da sociedade, o qual contou com a participação de intelectuais, artistas, pessoas ligadas à igreja (e outras religiões que não a Católica), partidos políticos (que se formavam como o PT, PMDB e PSDB), entre tantas personalidades políticas.

A bandeira deste movimento era pela promoção do processo de redemocratização do país, possibilitando a participação da sociedade civil na escolha de seus governantes. Embora as diretas não tenham tido o efeito que se esperava (uma vez que o Congresso ainda era controlado pelo governo, retardando as eleições apenas para o final da década), mesmo que indiretamente um presidente civil foi eleito: Tancredo Neves.

No entanto, Tancredo faleceu em 21 de Abril de 1985 e não chegou a assumir o cargo para comandar a transição para a democracia, fato que levou José Sarney, seu vice, a assumir a presidência da República.

Do ponto de vista econômico, tínhamos herdado os altos índices de endividamento dos períodos e dos planos de desenvolvimento anteriores e enfrentávamos dificuldades para a rolagem da dívida por parte das instituições credoras. No início dos anos 80, as políticas econômicas eram do tipo ortodoxas, o que significa cortar custos do governo e aumentar a arrecadação. Com a chegada de Sarney, em 1985, as políticas começaram a se tornar heterodoxas, diferentes daquelas defendidas pelo FMI (Fundo Monetário Internacional), o qual impunha regras duras de ortodoxia econômica ao Brasil como condição para manter seus cofres abertos às necessidades brasileiras.

Outros agravantes eram os altos índices inflacionários do período e a estagnação econômica. Segundo Thomas Skydmore (2000, p. 271), “para efetuar os pagamentos da dívida externa, o governo recorria à crescente dívida pública interna e à criação de dinheiro inflacionário, o que significava que o serviço da dívida externa havia forçado o governo brasileiro a alimentar as chamas da inflação que estava crescendo...”. Por conta deste contexto econômico conturbado, houve tentativas de reforma monetária e vários planos econômicos foram adotados, como o Plano Cruzado, Plano Bresser e Plano Verão. Infelizmente, todos fracassaram ou seus resultados foram insuficientes para manter a estabilidade econômica que chegaria apenas na década de 90 nos governos Itamar e FHC. Assim, a década de 80 ficou conhecida como a década perdida (do ponto de vista econômico, do crescimento e do desenvolvimento) e terminou com uma hiperinflação.



No âmbito político, promulgou-se a Constituição de 1988, materializando-se o fim da ditadura. Thomas Skydmore (2000, p. 269) afirma que “os lobistas representando grupos esquerdistas da Igreja, o movimento sindical e a comunidade de direitos humanos foram especialmente ativos. Boa parte de seu conteúdo representava uma vitória para o ideário populista contra muitos princípios defendidos pelo governo militar”. Criou-se condições para a recuperação de uma maior participação cívica dos processos eleitorais, e na primeira eleição direta após o regime militar, Fernando Collor de Melo chegou ao poder. Venceu as eleições contra Luiz Inácio Lula da Silva com seu discurso salvacionista e moralizante ao declarar guerra aos chamados “marajás”, funcionários públicos beneficiados com altos salários e aposentadorias.

No entanto, na década seguinte, frustrou todas as expectativas nele depositadas, sofrendo o processo de impeachment. Ao final da década de 80 nem o Brasil nem o mundo eram mais os mesmos. Acabara a guerra fria e, dessa forma, ganhou corpo o modelo neoliberal de governo pelo mundo, alavancando o processo de globalização econômica. Nos anos seguintes, ampliou-se no Brasil o processo de abertura econômica como resultado de uma política internacional alinhada ao Consenso de Washington, marco fundamental da ordem mundial.

Paulo Silvino Ribeiro

Colaborador Brasil Escola

Bacharel em Ciências Sociais pela UNICAMP - Universidade Estadual de Campinas

Mestre em Sociologia pela UNESP - Universidade Estadual Paulista “Júlio de Mesquita Filho”

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Entra Video Apple 1984

## Desenvolvimento do CD



7 de dezembro de 1987: Brasília é declarada como Patrimônio Cultural da Humanidade pelo UNESCO.





A Guerra Fria entre EUA e URSS quase se transformou em um holocausto nuclear por causa de uma falha nos sistemas de vigilância soviéticos. Em 26 de setembro de 1983, um satélite enviou ao centro de comando um falso alarme, indicando que os EUA haviam disparado cinco mísseis balísticos em direção ao bloco. Investigações posteriores indicaram que a falha foi causada pela má interpretação de reflexos da luz solar em nuvens. Em 3 de dezembro - Encontro dos presidentes George H. W. Bush e Mikhail Gorbachev. Anúncio do fim da Guerra Fria.



Atentado do Riocentro é o nome pelo qual ficou conhecido um frustrado ataque a bomba ao Centro de Convenções do Riocentro, no Rio de Janeiro, na noite de 30 de abril de 1981, quando ali se realizava um espetáculo comemorativo do Dia do Trabalhador, durante o período da ditadura militar no Brasil. O atentado, perpetrado por setores do Exército Brasileiro insatisfeitos com a abertura democrática que vinha sendo feita pelo regime, ajudou a apressar a redemocratização do país, completada quatro anos depois, com a primeira eleição presidencial realizada no Brasil em vinte e quatro anos.

21 de Abril de 1995 - Ayrton Senna vence o GP de Portugal, sua primeira vitória na Fórmula 1. No Brasil, o presidente eleito Tancredo Neves, morre em São Paulo, em decorrência de uma infecção generalizada.

Fim da regime militar no Brasil (1985).

Plano Cruzado (pacote econômico) para combater a inflação (1986)

Promulgação da Constituição brasileira de 1988, em vigor até os dias atuais.

# Passagem do Cometa Halley



28 de janeiro de 1986 - Um defeito nos tanques de combustível causou a explosão do Ônibus Espacial Challenger, 73s após a decolagem, matando os sete tripulantes, inclusive a professora Christa McAuliffe, a primeira civil a participar de um voo espacial.

Video Challenger



25 de março de 1989 - Sir Tim Berners-Lee inventa  
a World Wide Web (WWW) no CERN

Queda do Muro de Berlin  
(9 de Novembro de 1989).



If you flip back to photos of your childhood, sometimes you'll wish that you hadn't. Perhaps your awkward haircuts and awkward poses weren't funny then, but they certainly are now.

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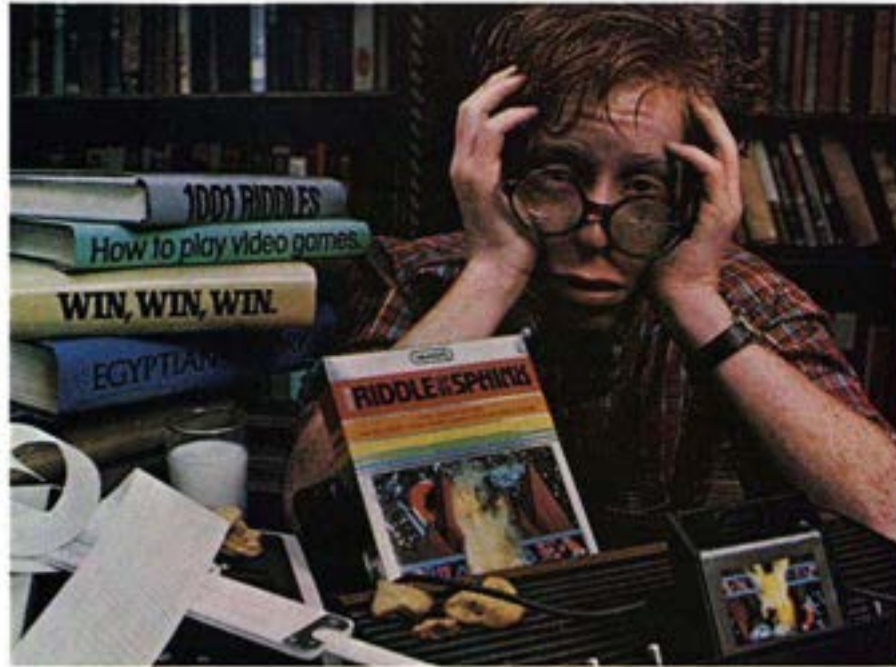
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Age: 12  
Home: Belvedere, California  
School: Del Mar  
Hobbies: Piano, tennis, sailing,  
programming  
Ambition: To be an artist  
Favorite software: Math Maze™  
by DesignWare

"Math Maze is neat because you do more than just add and subtract numbers all the time. You've got to find them first. And then get there before you get caught."

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IBM PERSONAL COMPUTER SPECIFICATIONS		
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With assigned passwords, you can also have access to data that's stored in your company's IBM minicomputer or mainframe via your IBM Personal Computer.

You can even exchange a sales forecast with a manager two floors down or two thousand miles away—one IBM Personal Computer to another.

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**A tool for modern times**



Electronic Mail is a term that's been bandied about data processing circles for years. Simply put, it means high-speed information transportation. One of the most advanced methods is terminals talking to one another.

Your mailbox is the terminal on your desk. Push a key and today's correspondence and messages are displayed instantly.

Need to notify people immediately of a fat-breaking development? Have your messages delivered to their terminal mailboxes electronically, across the hall or around the world.

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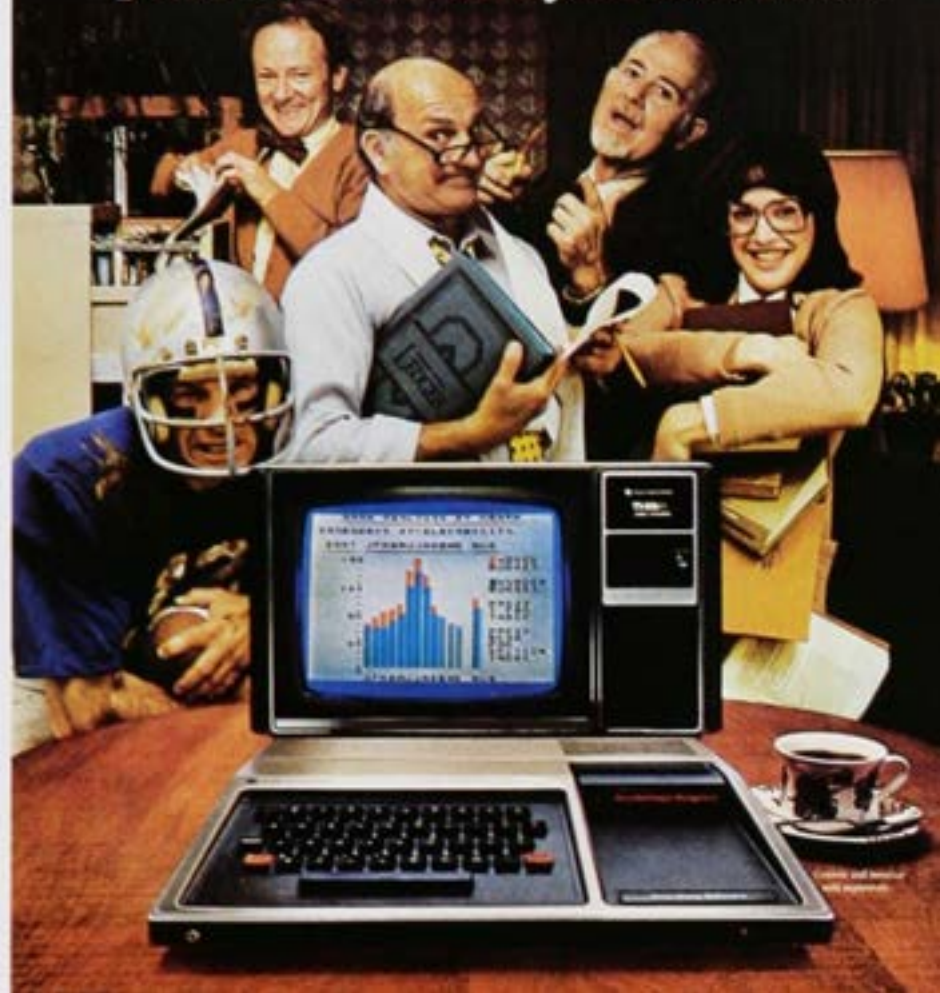
Tomorrow's automated office will clearly include Electronic Mail. But like the rest of the Office of the Future, it's available at Honeywell today.

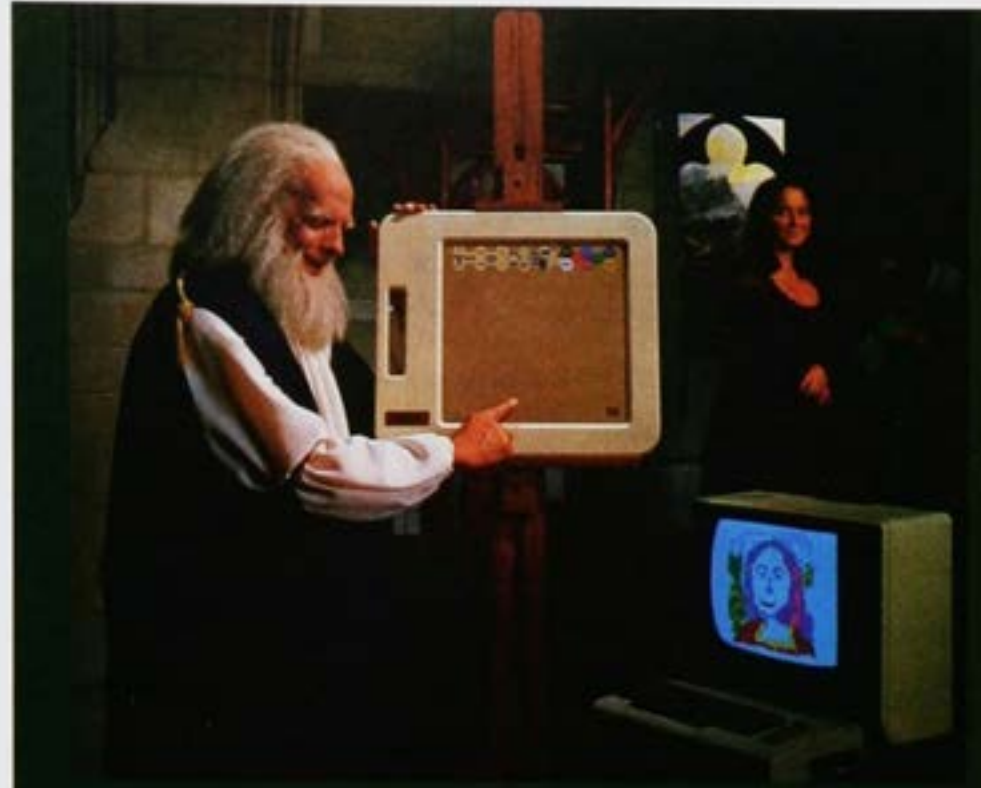
For more information call Mr. Laurie Reeves at (800) 225-3999/3 (within the 617 area, call 552-0048). Or write him at Honeywell Office Automation Systems, Three Newton Executive Park Drive, Newton Lower Falls, Massachusetts 02169.

**Honeywell**

What the heck  
is Electronic Mail?

**The Texas Instruments  
Home Computer  
gives you a tutor, an accountant,  
a librarian, a file clerk and a  
pro football team in your own home.**





## “Let’s see how it looks with a smile, Mona.”

Leonardo would have loved PowerPad™ from Chalk Board™. One square foot of touch-sensitive technology to put you in creative touch with your computer.

PowerPad's multiple contact point surface makes your Commodore, Atari, Apple or IBM easier to use than it's ever been before.

And Chalk Board's complete software library, Leonardo's Library™ puts line, color, graphics, music, math, science and language at your fingertips. PowerPad's suggested price: \$99.95.

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PowerPad. A touch of genius.





## TI's Home Computer Software. Lets you use your head. Not just your hands.

Texas Instruments has some of the best arcade-quality games you can play on a computer. Our Pacsc game, for example, combines fantastic graphics, speech, speed and machine intelligence to bring hours of excitement to the most demanding player.

But many of our games go beyond sheer excitement. We think games should give you the opportunity to learn something as well. That's why so much of our TI-9900A Home Computer entertainment software consists of games of strategy and logic. Like *Tunnels of Doom*, or our 12 program *Adventure* series. Games so engaging you'll never realize they're educational.

For children, we even have games that are obviously educational... but so much fun to seem like studying. This approach

makes addition, subtraction, multiplication and division come to life in our *DUM* *Aradenica™* series.



And we also have plenty of traditional favorites, like *Football*, *Blackjack*, and *Hangman* — and arcade-quality action games: *Pacsc*, *TI Invaders*, *March Man* and many more.

You can have a good time with the TI Home Computer. But there's no reason a good time can't be an education, too.

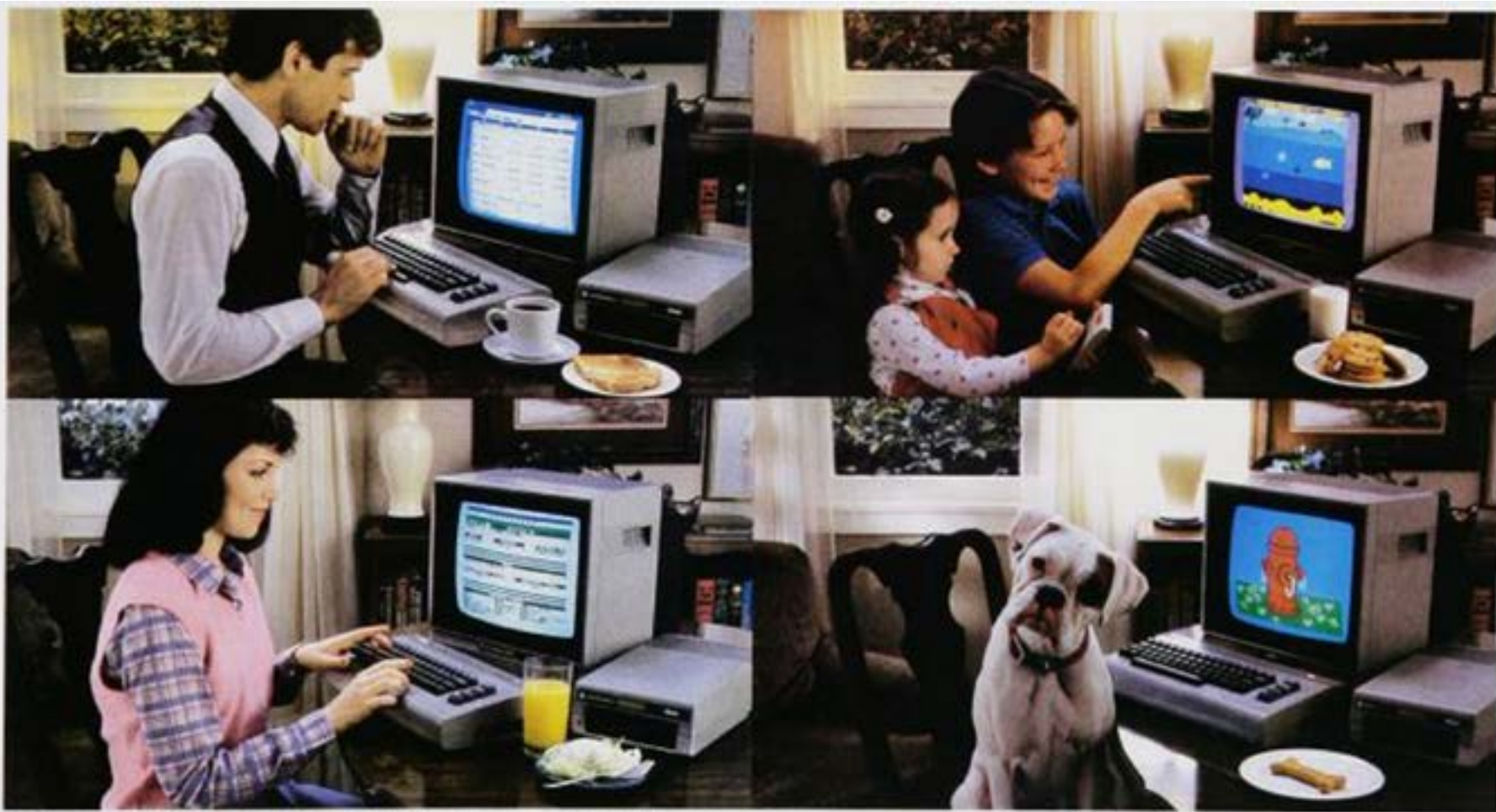
For more information about our entertainment software or our broad selection of other software applications, call toll free: (800) 858-4565.

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**TEXAS  
INSTRUMENTS**

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**COMMODORE MAKES SOFTWARE FOR EVERY MEMBER OF THE FAMILY.**

Commodore makes software for uncles, cousins, aunts who teach, nurses, nephews, brothers, sisters preparing for exams, fathers, mothers and brothers-in-law in roofing and tiling.

You see, Commodore makes software for fun, profit, homework, housework and office work.

Our EasyCalc (upper left) is an electronic spreadsheet that's 63 columns x 254 rows with graphics

and bar charting. And even with color options.

Fish Maze™ (upper right) is an educational math program in a game format. With our Manager program (lower left) you get a sophisticated

database system with four built-in filing applications. Or you can design your own.

Why, in the lower right hand corner, there's even a... oh, we don't make that one yet.

But we're working on it.

Incidentally, we also make the perfect place to use all these built-in programs (except the last one) the all-purpose Commodore 64™ the world's best selling computer.

**ALMOST.**

**COMMODORE 64**

IT'S NOT HOW LITTLE IT COGS,  
IT'S HOW MUCH YOU GET

SONY



WALKMAN

Technology is a foundation of Commodore's success.

**RE-EXPERIENCE  
THE MIND UNBOUNDED.**

The first personal computer that gives you a creative edge.

**AMIGA**  
BY COMMODORE



## The Sunken Treasure Presents: The Cold Crush Brothers

Location/Date Of Show: Bronx, NY 12/12/1981

Description : This is an early Cold Crush flyer with stylized bubble letters. Looks like there is a crew from Connecticut representin lovely on the show bill too.

**DON'T MISS THIS THANKSGIVING DAY EVENING JAM-A-BRATION**

**"1982" NOV. 25<sup>th</sup>**

*"DO-YOU WANNA ROCK"*



The Unbelievable Sounds Of  
The AMAZING  
Human Beat Box!  
**DOUG E. FRESH**  
a D.J. Chill Will

**THE FUNKY FOUR (4)**  
JAZZY JEFF • KIRTH KIRTH  
*Lady SHAROCK, D.J. WHIZ KID*

The Bronx's Hottest New Group



**CHARLIE CHASE, TONY TONE**



D.J. RONNIE LOVE & THE  
**HYPNOTIZING'S™**  
a SISTERS L.T.D.

**THE COLD CRUSHIN'!**  
MOTHER FUNKIN' TOUGH 'FAS...  
**FOUR M.C.S**

ADM. \$7.00  
BEFORE 11<sup>PM</sup>  
**9 P.M.**  
door opens



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at 3816 NINTH AVE. (205th. st.)  
TAKE No.1 Train to 207st. or no.107 or 12 Bus to 205st. Tel. 569-5151


## Thanksgiving Day Evening Jam-A-Bration

Location/Date Of Show: Bronx, NY 11/25/1982

Description : The name of the event rings a little corny now, but the line-up is on some heavyweight shit: The Funky Four, Cold Crush, Jazzy Jeff and Doug E. Fresh. The \$7.00 price tag is still a little steep for the time, but we're sure this was the place to be on Thanksgiving night.

A WOLFE Doe PRODUCTIONS...  
 \*\*Presents\*\*  
 A Sagittarius Affair  
 A Birthday Celebration  
 For Peche, Dawn, Anthony  
 Wanda, Kendall, and Lee  
 Guest Star  
 \*Kool D.J. A.J.\*  
 \*Busy Bee STARRSKI\*  
 \*The Cold Crush Brothers\*  
 \*The Fearless Four\*  
 \*Music by D.J. Nice\*  
 Andrew Jackson Commem.  
 Center  
 325 East 156<sup>th</sup> St. Courtlandt  
 Buses: 2, 4, 125 Melrose <sup>ave</sup> walk 1 blk  
 Train: 2, 5 to 149<sup>th</sup> <sup>ave</sup> on 1<sup>st</sup> Avenue  
 \*walk to courtlandt\*  
 \*Smif contest \$100 to winner\*  
 Adm \$3 til 11pm Time Puntit  
 Saturday Dec. 11, 82  
 No Sneakers \* **mawr** tempson

all will definitely perform \*



## A Sagittarius Affair

Location/Date Of Show: Bronx, NY 12/11/1982

Description : A foxy, around the way girl with silhouetted face, but fly door knockers. No sneakers though. That's the bullshit.



**HARLEM WORLD PRESENTS**  
*The Treacherous Three's*  
 Second Anniversary Celebration '82

Put the boogie in your body • Heart  
 • Love • Beat!  
 • Body Rock • At the Party • &

**MAY 15** • \$6. before 11pm. (8. after)  
 Three Floors Of Live Disco Music!



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**Kool D.J. A.J.**  
**Busy Bee**  
 Free Posters •  
 Records •  
 Pictures •  
 am. fm. Walkman  
**T-SHIRTS** Debbie Dee & Wanda Dee



*special invited guest*  
**Spoonie Gee**  
**Crash Crew**  
**Sisters LTD.**

**129 LENOX AVE. 116 st. Info. 866-1150**

The Treacherous Three's Second Anniversary Celebration '82

Location/Date Of Show: Harlem, NY 5/15/1982

Description: This shit looks like it was a stone cold groove.





## The King of Rap, Kurtis Blow

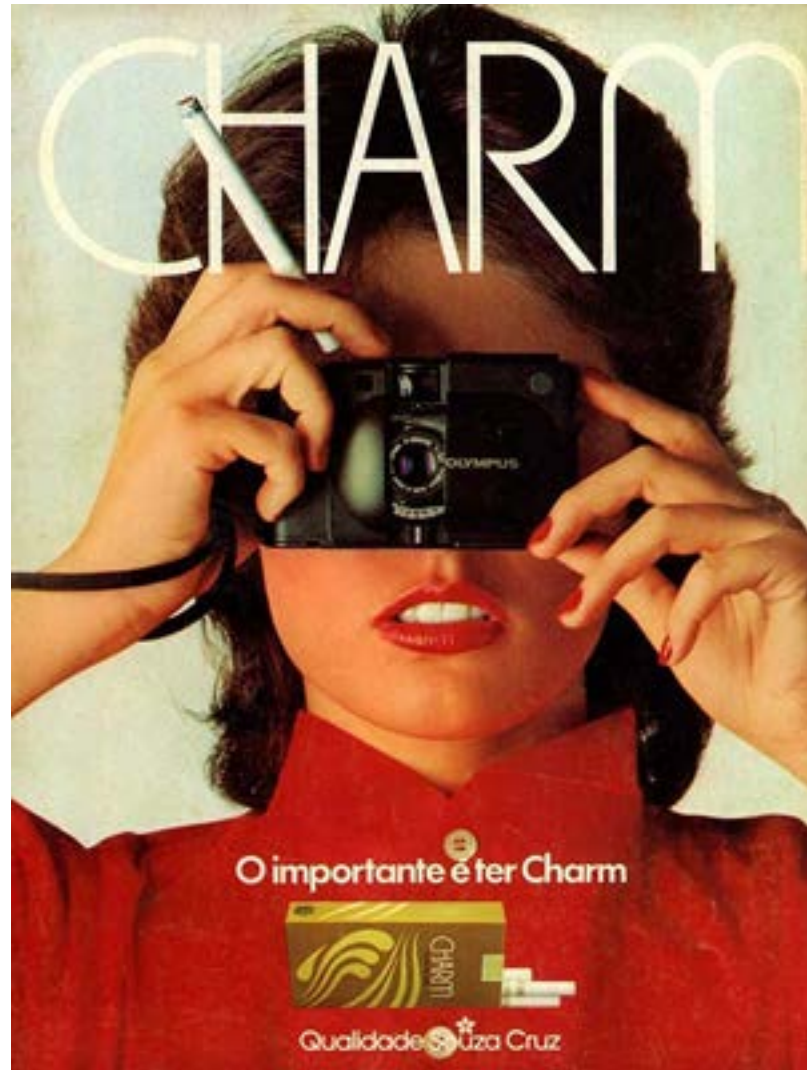
Location/Date Of Show: Bronx, NY 1/16/1983

Description : Kurtis Blow is stuntin with the stretch Caddy on this one. The ubiquitous Cold Crush Bros. are also on the bill.



Published by IPC Media. The first time the world heard of Morrissey was on the NME letters page, which printed letters from the young 'Steve, Manchester' every other week. As he blossomed into the singer in one of the most important and to-this-day-adored British guitar bands ever NME was there every step of the way, right up to the (extremely) bitter end of The Smiths and beyond. On the eve of their entire back catalogue being lovingly reissued, this very special magazine collects ALL of the classic NME interviews with the band, as well as new features on the enduring influence of their music and lots of rarely-seen-before photographs.





## Cigarros Charm (1981)

Hoje banidas da publicidade, as propagandas de cigarros tiveram seu auge especialmente nos anos 80, quando aliavam o hábito de fumar a sucesso, vanguarda e prazer. Uma das mais bem sucedidas à época era a da marca Charm.

**AR-TUR**  
**O seu primeiro amigo eletrônico.**

Ar-Tur é o robô amigo que faz tudo que seu mestre mandar.

Anda pra frente até 20 metros com seu jato simpático, suas luzinhas que acendem e apagam e seu bip-bip.

Para ele voltar, é só pressionar o botão do controle remoto. Ai ele anda de ré para você manobrá-lo.

Além de ir aonde você quiser, Ar-Tur pode levar objetos pequenos e leves: suas mãos são em forma de gancho para segurar firme.

Ar-Tur faz tudo isso porque é um robô de verdade, alimentado com 4 pilhas grandes e duas baterias de 9 volts: uma para ele, outra para a unidade de comando.

Você vai ver como é legal ter um amigo robô.

**ESTRELA**

**Você comanda, ele obedece.**

## Ar-Tur (1982)

Conhecido mais como “Artur”, o simpático e divertido robô lançado pela fabricante de brinquedos Estrela logo se tornou-se o sonho de consumo de 10 em cada 10 crianças. Foi um sucesso de vendas e ficou no mercado por vários anos. Hoje, é alvo de cobiça dos colecionadores de brinquedos.



## Piccolo (1983)

Sob o título “A invasão dos minifones” a Gradiente trazia ao mercado em 1983 uma linha de telefones pequenos e modernos para o Brasil. Bom, pequenos e modernos para a época pois hoje, com celulares que cabem na palma da mão, o conceito de pequeno mudou bastante.



### Pistola Taurus (1983)

Embora as fabricantes brasileiras de armas ainda existam, suas propagandas já foram banidas do mercado há muitos anos. Esta publicidade de revólveres Taurus, de 1983, não seria aceita nos dias de hoje.



## Calculadora Dismac (1984)

Ainda presentes no mercado, há muito tempo as calculadoras deixaram de aparecer na publicidade brasileira. Afinal, hoje qualquer celular do mais simples que for tem uma calculadora embutida ou um app. A propaganda, de 1983, mostra um figurino bem característico dos anos 80, porém se trocar a calculadora por um smartphone, a imagem até serve para os dias atuais.





## Cuecas Femininas (1984)

Tá certo, esse nome fica muito estranho. Mas era assim que a Valisère apresentava ao mercado sua nova coleção de lingerie para o ano de 1984. Se o nome parece muito esquisito, as peças íntimas até que não parecem tão fora de moda hoje em dia.

**DELTA WALITA.**

Pode se desprender do seu liquidificador. Comece dando um tapinha para aquecer melhor o leite. O Delta tem um exclusivo motor totalmente automatizado por circuitos eletrônicos e motor split de marca.

Tem múltiplas velocidades com toque instantâneo sem cordão de fora, vieram com timer e o seu único timer. Você pode programar o

funcionamento por tempos de trabalho, desde 5 até 120 segundos.

Diga também ao motor para parar automaticamente dependendo da velocidade. O Delta tem bico e um dentado de aço. Mixagem, refino e amassamento total sempre vivo.

Não se esqueça de dizer vá com gás para aquecer sempre que quiser ferver o leite e o seu.

O Delta tem um sistema

de trava que impede sempre duas mãos as partes do conjunto.

Vá para sempre, é a que você deve dizer para aquecer sempre que quiser dizer vá com gás de duas velocidades.

O Delta tem o melhor sistema com uma abobada especial. Não demora um segundo. É para aquecer instantaneamente que você sempre dá-lua, diga lábete mesmo. O Delta tem um compartimento na

base para guardar o fio. É claro que você pode deixar de dizer também algumas palavras de controle para o seu liquidificador antes de um hora.

Experimente a vida com diversos outros, a que se há de fazer, praticidade.

**WALITA**  
Produtos Honesto

**“DÁ ADEUZINHO PARA OS OUTROS LIQUIDIFICADORES, DÁ!”**

## Liquidificador Walita (1984)

Ok, já deu! Que figurino é esse ? Em 1984 a Walita quis mostrar a modernidade de seu novo liquidificador com uma bela modelo usando um figurino “futurista”. Felizmente 30 anos se passaram e não chegamos na era em que esta roupa é usada. Ufa!





### Sony Betamax (1984)

O sistema Betamax, da Sony, embora superior tecnologicamente ao VHS perdeu a concorrência para o sistema rival. Esta propaganda de 1984 traz, junto ao aparelho, ninguém menos que a atriz Maitê Proença que na época estava no auge da popularidade na televisão brasileira. Mas não ajudou muito na sobrevivência do Betamax...



## Tadini Joalheiros (1984)

Para vender jóias e relógios que tal a mulher mais cobiçada do Brasil? Nos anos 80 Xuxa saíria de uma carreira de filmes ruins e pornochanchadas para o estrelato como a Rainha dos Baixinhos. Foi uma das mulheres mais requisitadas (e bem pagas) da publicidade daquela década e até hoje sua imagem vende e muito.



## Disquetes Datadisk (1985)

Se hoje temos nossos dados salvos na nuvem ou em cartões de memória, nos anos 80 o negócio era salvar em disquetes. E nada mais apropriado para tornar uma marca de disquetes popular que colocar toda a linha de produtos do fabricante no sol, em cima de uma pedra e junto de uma modelo sensual, não é mesmo? Risco zero de perda de dados!



## STRIKE ZONE, The Summer Hit

The boys of summer are back in **STRIKE ZONE BASEBALL**, the newest release from the Leland Corporation. This big money earner is really 2 games in 1! Players can choose between Super Baseball or Home Run Derby. **STRIKE ZONE** features:

- 1 or 2 player game action
- Exciting graphics and sound
- A special stat storage that records player's game statistics and awards a "salary." The better they play the better their salaries.
- Players can select their favorite city and team colors.
- Spring loaded joysticks allow total control when pitching and batting. The run buttons control the speed of the fielders.

**STRIKE ZONE** is featured in the hot new sit down table. Two players can go head to head and the newly designed control panel puts the game at their fingertips. **STRIKE ZONE** is also available in an upright cabinet or as a conversion kit, one of them is perfect for your location. The smart coaches are putting **STRIKE ZONE** in their starting line-up . . . shouldn't you?

The Leland Corporation 1841 Friendship Drive El Cajon, CA 92020



I admire the attempts at the “sex sells” principle in a lot of these 1980s video game adverts. The idea that the arcade game would store the player’s stats and award a salary; “The better they play, the better their salaries.” Seems like a terrible idea, and I’m not sure how that would be possible on a coin-operated arcade game.

**MEGAMANIA**  
ACTIVISION  
**MEGAMANIA**

**A SPACE NIGHTMARE.**

A fleet of hostile hamburgers appears on the screen, and the nightmare begins. Keep firing! Keep moving! Because if you get past the burgers, a school of belligerent bow ties is waiting to see what you've got. And so it goes. Wave after wave of everyday objects come at you with increasingly difficult patterns of attack and evasion. And the better you get, the better they get.

The attack is so terrifying, you just might call it the worst thing you've ever seen on television. We call it Megamania™ a new video game for your Atari® Video Computer System™. Designed by Steve Cartwright.

**ACTIVISION**  
WE PUT YOU IN THE GAME.

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The illustrations bore no resemblance to the games whatsoever. Still, this was a fun Galaga type game from 1982.





Look at the crummy graphics on the screen – isn't it amazing that such hype and ecstasy could surround such a pitiful little game like this? It was common to promote these games to the moon; it was still such a novel technology that these insanely overblown expectations could actually be met.



I remember when Ms. Pac Man hit the arcade. You wouldn't have thought it would be such a success as it wasn't that different than the original. Yet, the gameplay was improved just enough to where you felt you got your quarter's worth each time. Ask any former arcade-rat of the 1980s and they will speak with hushed tones and reverence of the great Ms. Pac Man.

They may be smiling now, but they  
are about to encounter...



**PSYCLAPSE** COMMODORE 64  
&  
**BANDERSNATCH.** 48K SPECTRUM

How will these four  
master computer game  
writers be feeling in a few  
weeks time?

They have been brought together to  
pool their awesome talents to create  
the two most sensational, mind  
boggling games ever  
imagined... **Psychlapse  
and Bandersnatch.**

When such computer  
wizards as (from left to  
right) Ian Weatherburn,  
Mike Glover, John Gibson



...the name  
of the game

and Eugene Evans are  
locked away for weeks on  
end, anything can happen, will  
they maintain their sanity, or  
whats more to the point can  
you control your patience?

**Coming soon from Imagine...Psychlapse and Bandersnatch...  
the two most exhilarating experiences ever. Can you wait?**

Imagine Software Limited, 5 Sir Thomas Street, Liverpool, Merseyside L1 6BW.  
Dealer Enquiries Contact: Colin Stokes on 051 236 81 00 (20 lines).

This is truly fascinating. Psychlapse and Bandersnatch were two games heavily marketed around 1984. Everyone wanted to know what magic would be revealed – the hype portrayed them both as the future of gaming, the new high water mark in video game technology, etc.

Os Anos 1990  
Flyers de Raves

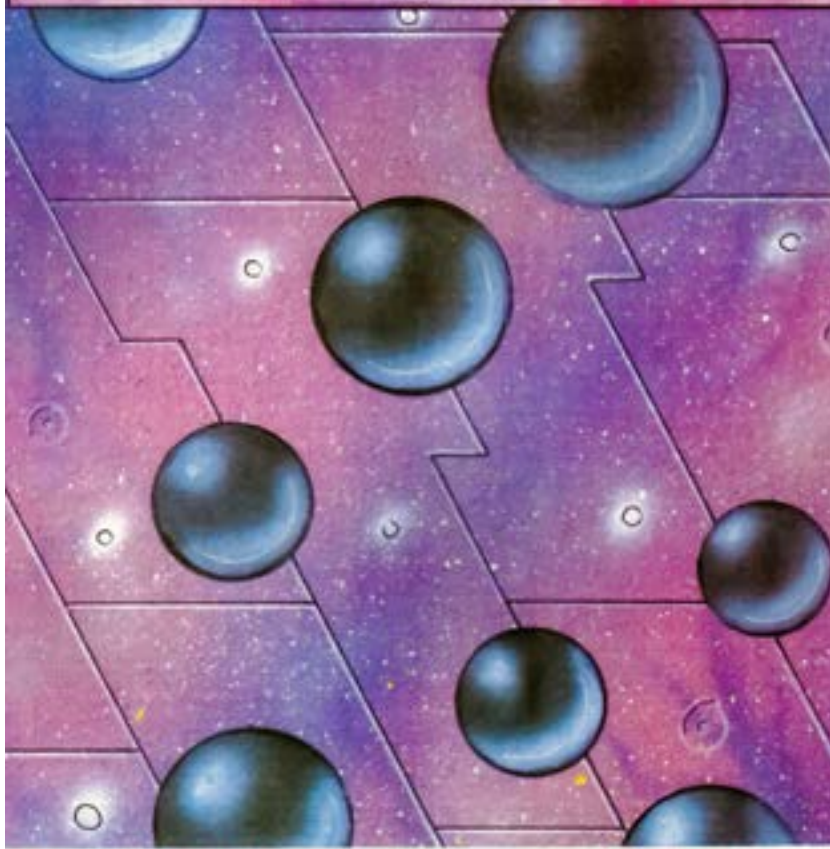
A new book compiled by Mike Pendegast features the rave posters he collected while attending UK events in the late 1980s and early '90s. While no release date has been confirmed, the book has been entitled, 'Flying Over England: Rave Flyer Art Of The Early 90s'.

“In the late 1980s and early 90s I spent seven years travelling up and down the country to different raves, clubs and similar events,” explains Pendegast. “Flyers document an era of peace and love, an eradication of barriers, an ethos of unity and respect. These memories can never be buried or discarded,” he continues. “They are an artistic history of the subculture. This was a scene that sprang from austerity into an underground, an anti-establishment movement that must be recorded as a significant era that, some may argue, altered the course of history.

“1991–93 was the golden age of rave art with flyers developing from photocopied, black and white scribbles of the late 80s to highly elaborate works of illustration. I kept all the flyers of raves that I attended.”

No publishing announcement has been made, but more information can be found via the project's website.

**PHENOMENA**



**N-JOI**

KRIS 92



PRESENT

# REAL DREAM

THE REAL LEGEND  
LIVES ON



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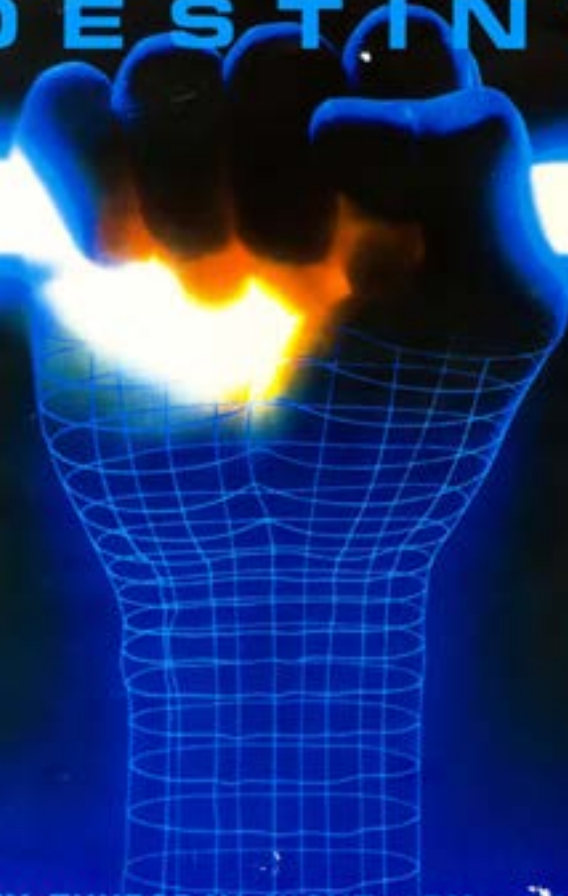
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LONGLEAT, Nr WARMINSTER, WILTS.

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**VISIONS** NIGHT CLUB  
QUEENS ROAD, BARNSELY, YORKSHIRE.



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# PANTALIA TAKES YOU INTO SUMMERTIME

FRIDAY MAY 15TH 1992 • 8.00PM - 8AM  
MATCHAMS PARK STADIUM BOURNEMOUTH

No expense will be spared in offering thousands of the UK's Rovers  
the ultimate sonic and visual experience - Seeing is Believing. Start Summer with a smile, in South Coast Style

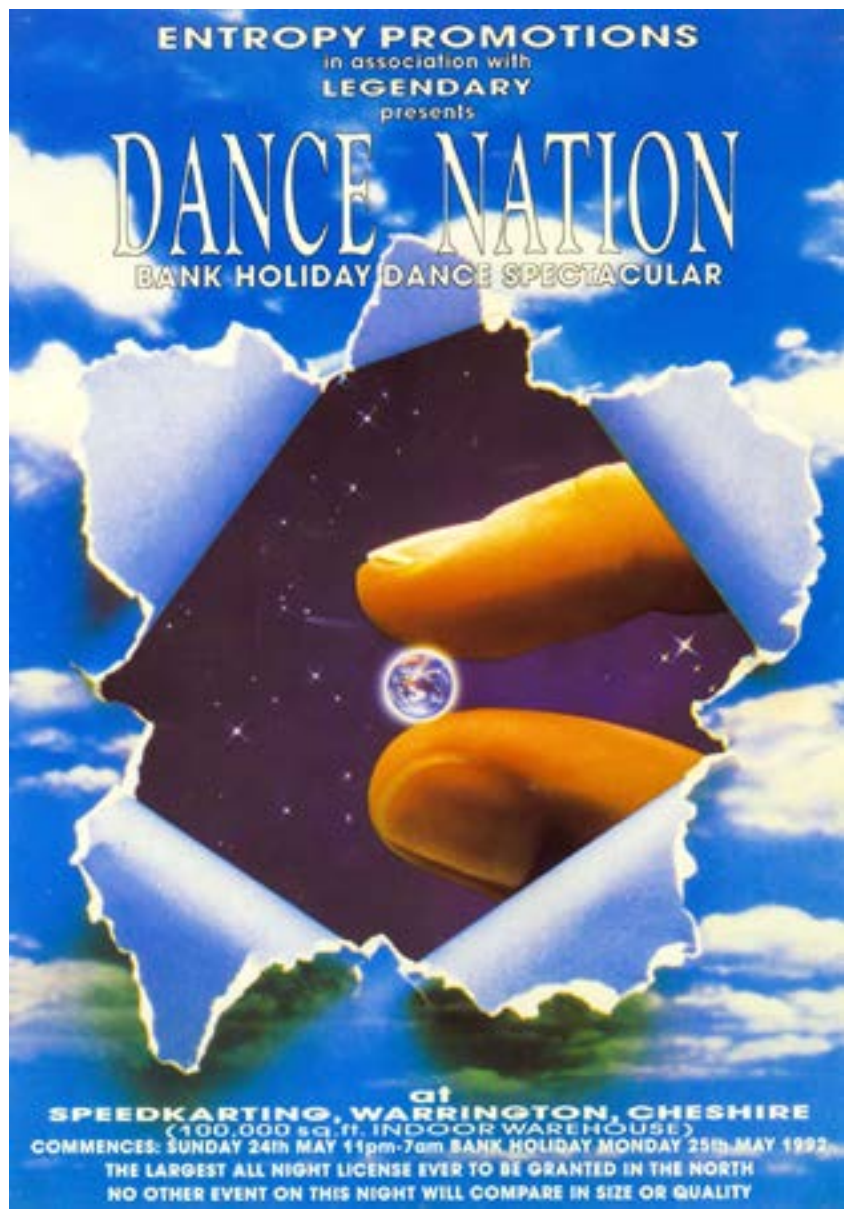


**ENTROPY PROMOTIONS**

in association with  
**LEGENDARY**  
presents

# DANCE NATION

**BANK HOLIDAY DANCE SPECTACULAR**



**at**  
**SPEEDKARTING, WARRINGTON, CHESHIRE**  
(100,000 sq. ft. INDOOR WAREHOUSE)  
COMMENCES: SUNDAY 24th MAY 11pm-7am BANK HOLIDAY MONDAY 25th MAY 1993  
THE LARGEST ALL NIGHT LICENSE EVER TO BE GRANTED IN THE NORTH  
NO OTHER EVENT ON THIS NIGHT WILL COMPARE IN SIZE OR QUALITY

EST. **ESP** 1988  
PROMOTIONS

ON  
FRIDAY 29th  
MAY 1992  
8.PM to 7AM

PRESENTS  
**DREAMSCAPE**

PROOF OF THE PUDDING

AT  
DANIEL LILLERS PARK  
87 BARN STREET  
MILTON KEYNES

# MYTHOLOGY



*The Legend goes from  
Strength to Strength*

ON

**FRIDAY 29th MAY 1992**

**8.00 pm to 2.00 am**

**at Priory Farm, North of the A30, Near Basingstoke  
Hampshire (Access off Junction 6 M3)**

On Friday May 1st, Mythology staged the return of a Legend. This turned out to be the largest event held this year and one of the most amazing dance parties ever held. Now we're back, bigger and better. More people than you dreamed possible, the biggest the best! Everything you've waited for. Come and be part of Mythology... experience the dream!

# A NEW DIMENSION







# STARLIGHT



## *PART II THE CONTINUING QUEST*

8.00pm - 7.00am  
Friday 3rd JULY 1992  
ASTON VILLA SPORTS & LEISURE CENTRE  
8 ASTON HALL ROAD BIRMINGHAM





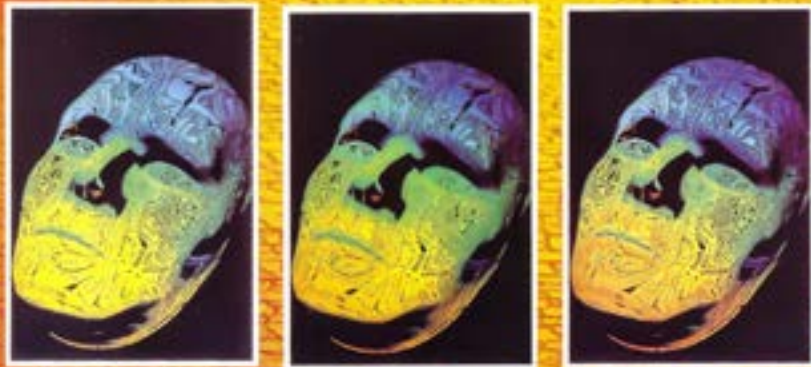
STARLIGHT  
AND  
INFINITY  
PRESENTS  
SONiC

every friday  
9pm - 2am  
aston hippodrome

# TECHNODROME



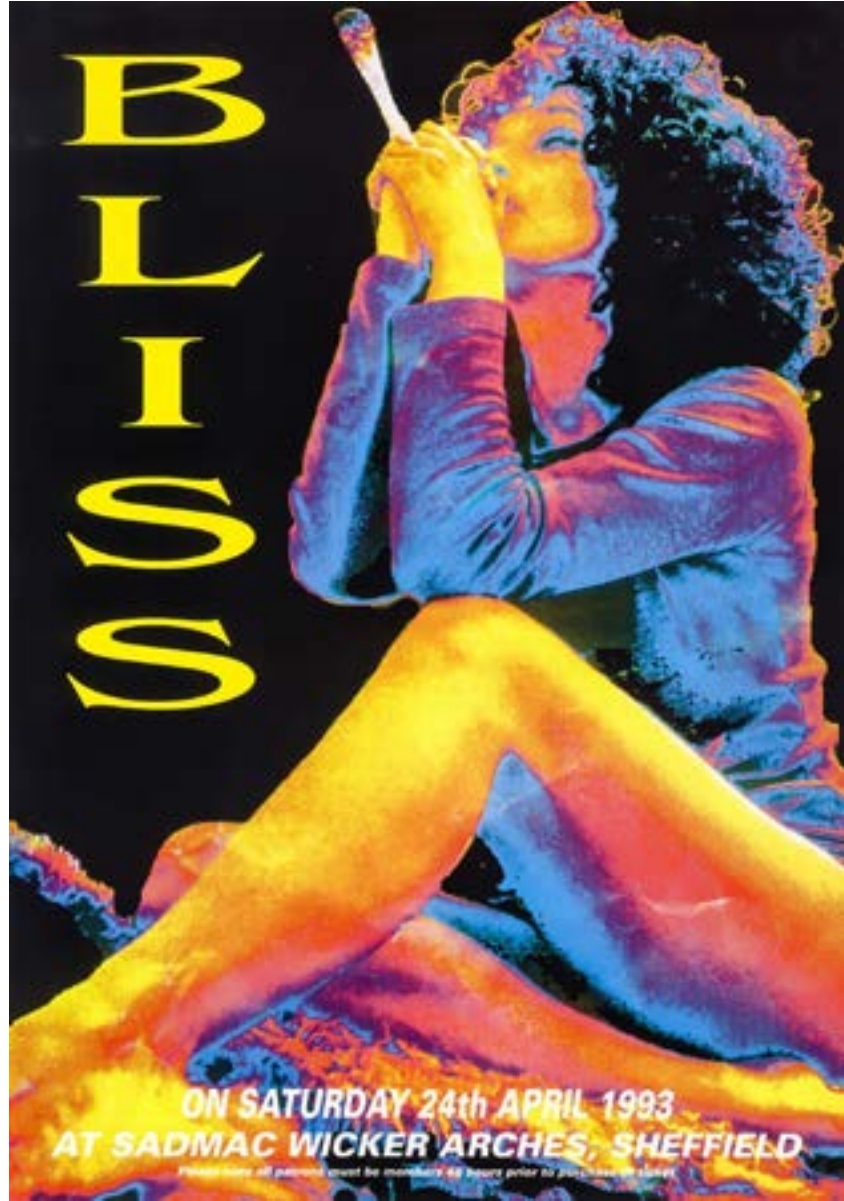
# EVOLUTION



**BOND STREET, HULL**

**FRIDAY...**

**APRIL 16TH • APRIL 23RD • APRIL 30TH  
9 PM UNTIL 5...6...7...AM**



# BLISS

ON SATURDAY 24th APRIL 1993  
AT SADMAC WICKER ARCHES, SHEFFIELD

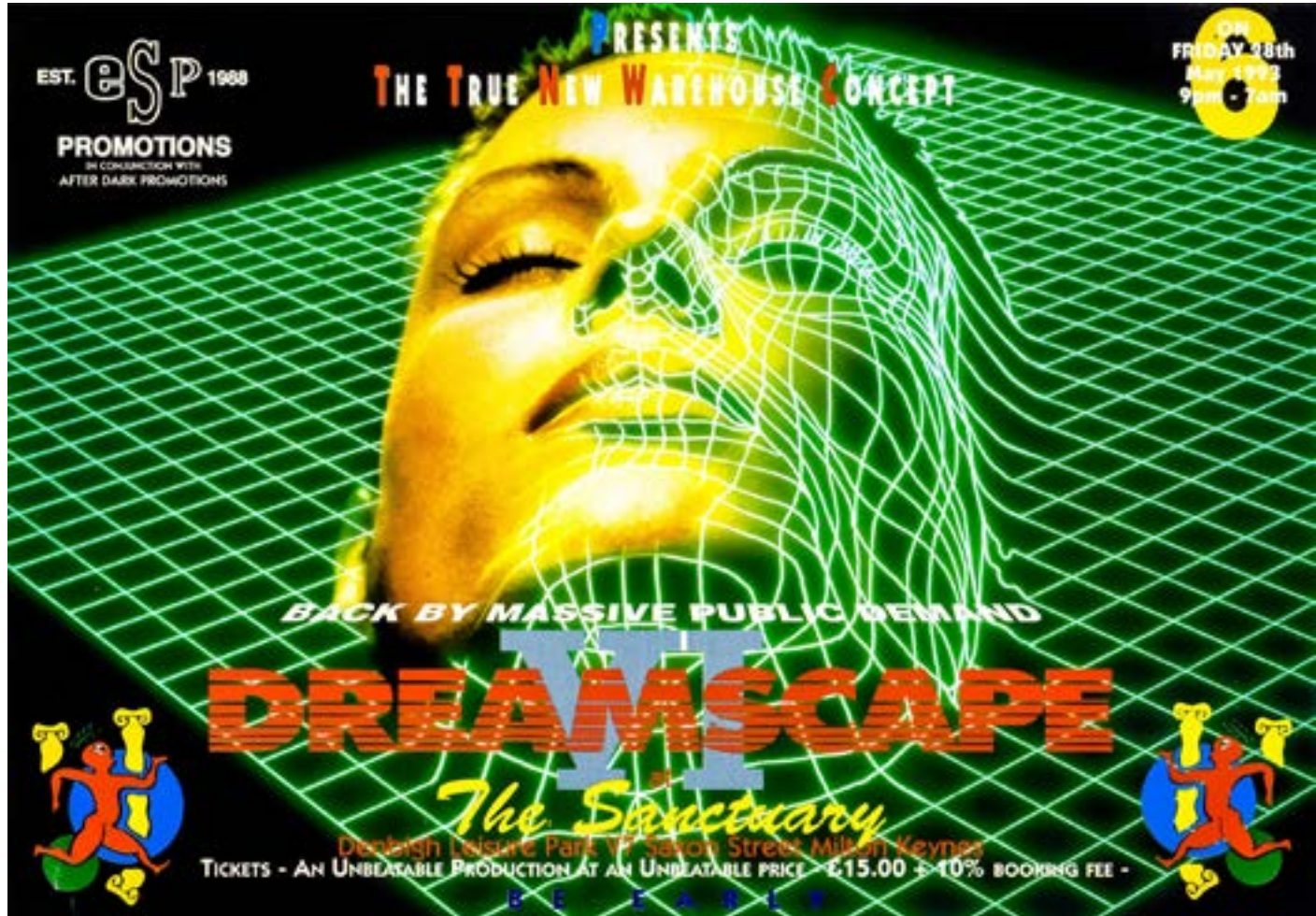
Please note all patrons must be members of the club prior to purchase of tickets.

EST. **ESP** 1988

**PROMOTIONS**  
IN CONJUNCTION WITH  
AFTER DARK PROMOTIONS

PRESENTS  
**THE TRUE NEW WAREHOUSE CONCEPT**

ON  
**FRIDAY 28th**  
May 1993  
9pm - 7am



BACK BY MASSIVE PUBLIC DEMAND

# DREAMSCAPE

*The Sanctuary*

Dunghin Leisure Park, VV Saxon Street, Milton Keynes

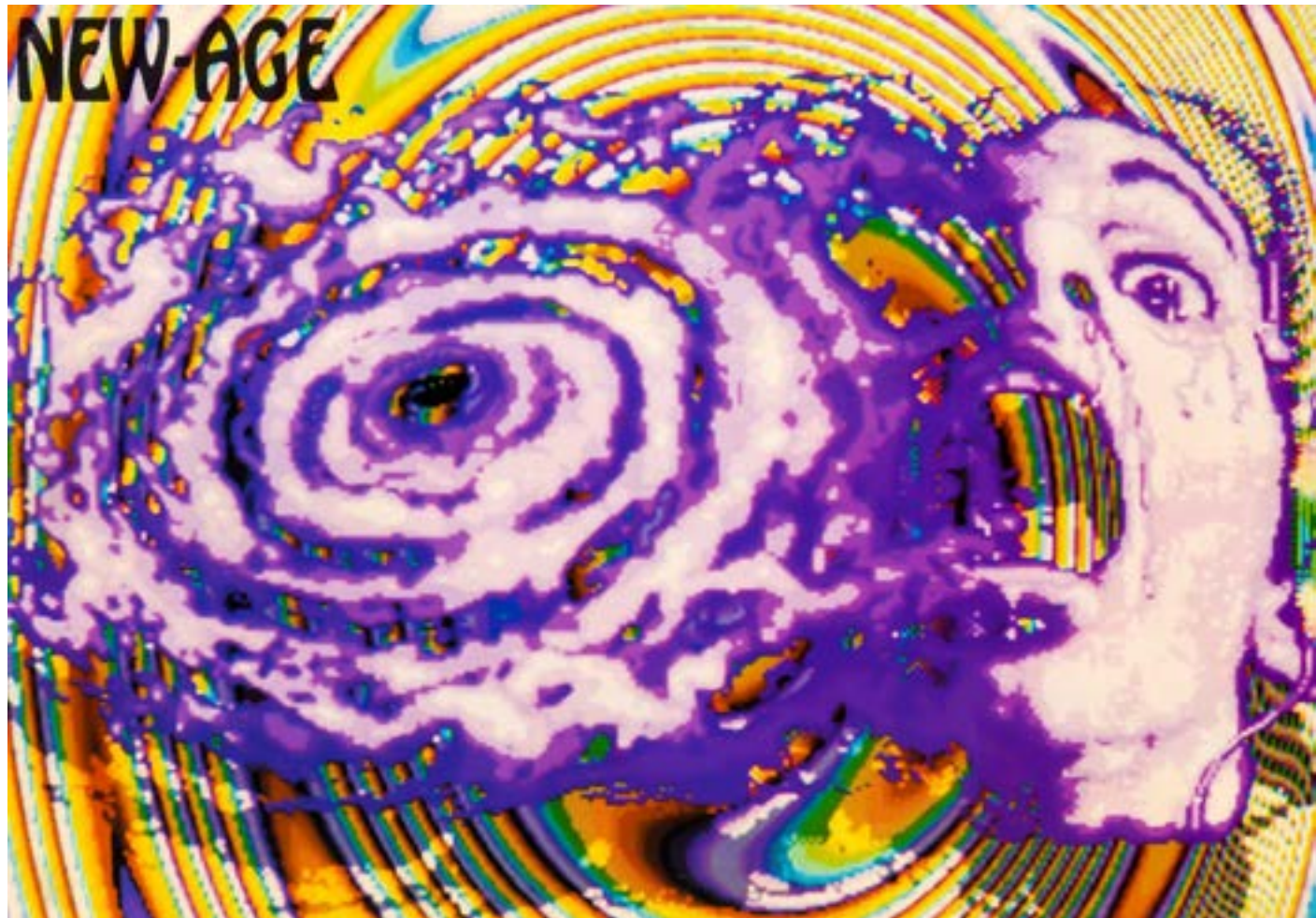
TICKETS - AN UNBEATABLE PRODUCTION AT AN UNBEATABLE PRICE - £15.00 + 10% BOOKING FEE -







**NEW-AGE**

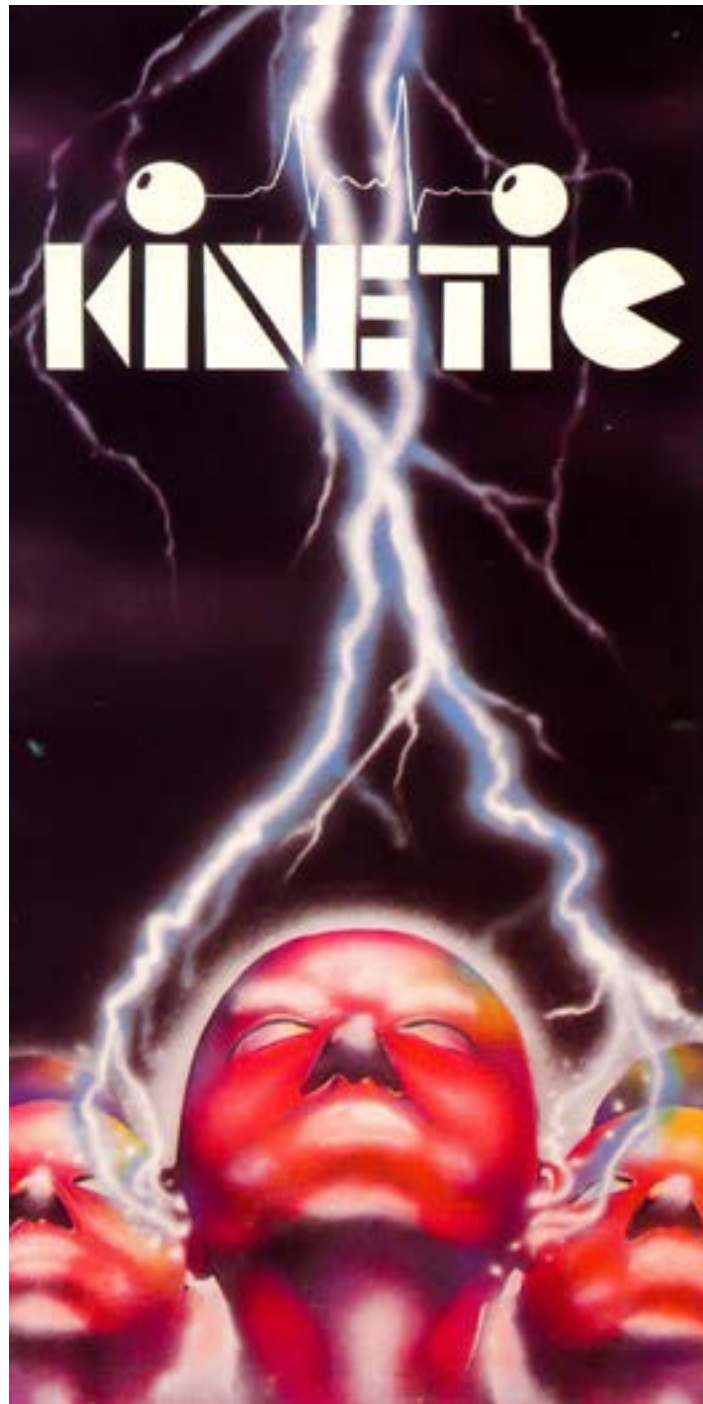


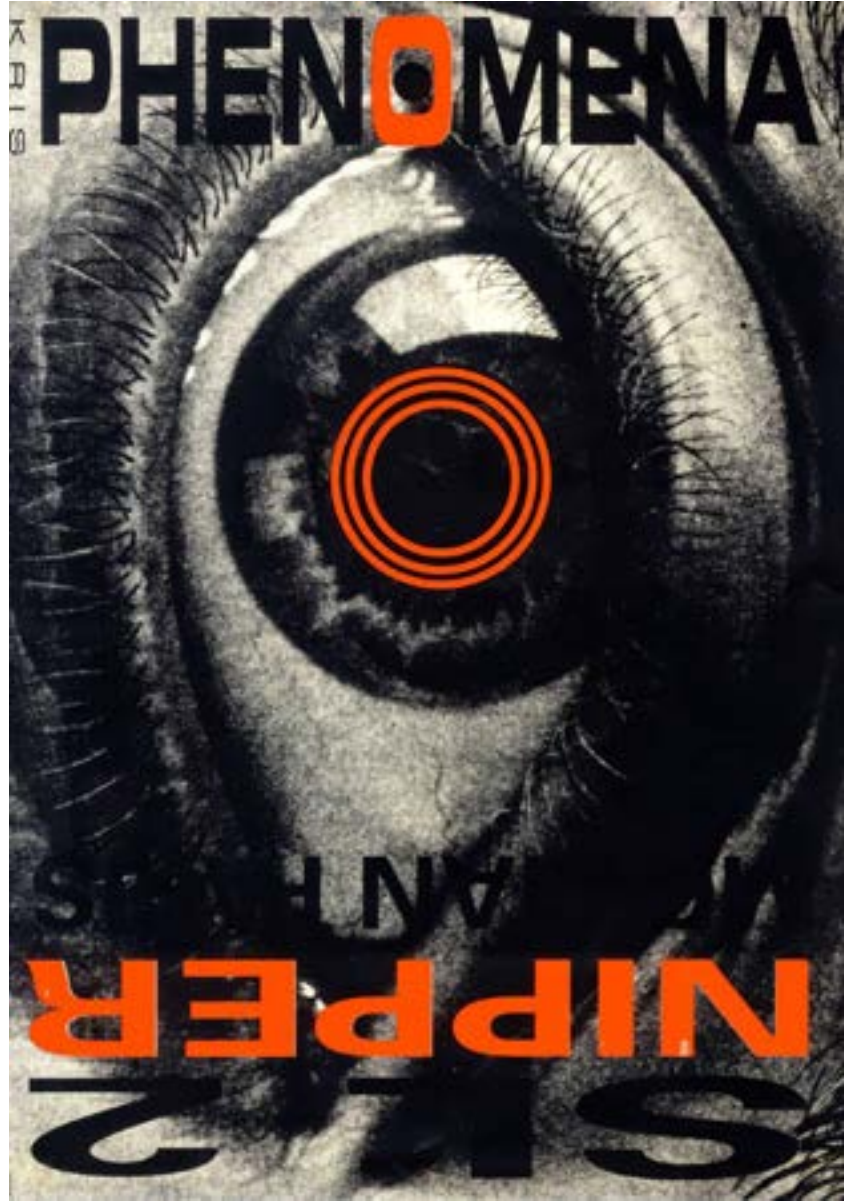


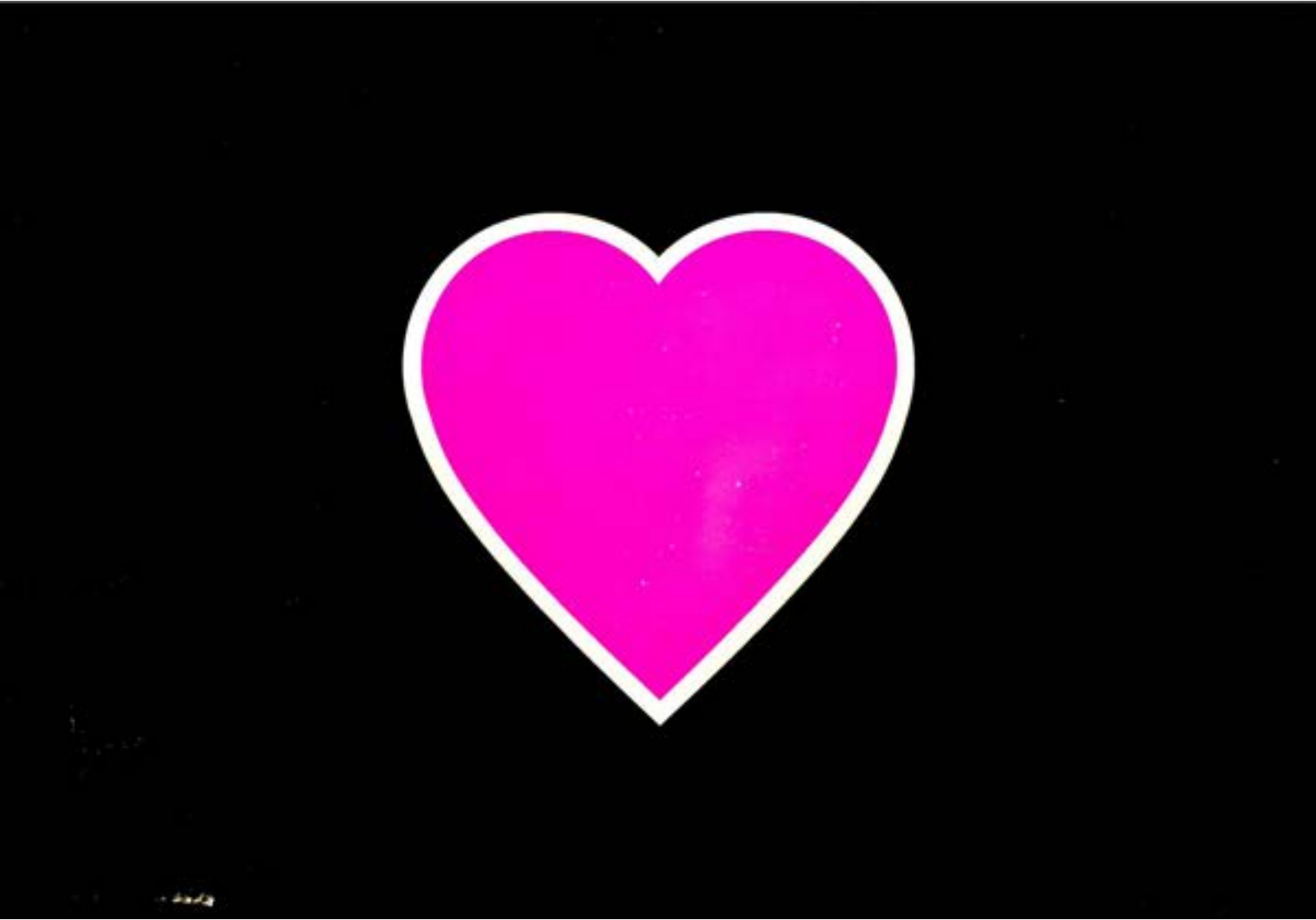
# DANCE PLANET

PART II

9pm-7am Aston Villa Sports & Leisure Centre Friday January 31 1992







# WORLD IN ACTION

ONE LOVE • ONE UNION • ONE WORLD - IN ACTION  
SATURDAY - 15TH FEBRUARY 1992



D E S T I N A T I O N  
OXFORD ICE RINK  
OXPEN ROAD  
(OXFORD CITY CENTRE)

FLYER DESIGN : KRIS

# PHENOMENA



JON E BLOC  
RAGGA TWINS





**HE LA HU**  
Proudly Presents

**THE NEXT  
GENERATION**

Friday 21st February

AT

**YORK**  
**Barbican**  
CENTRE



# FANTALIA

U.K. PROMOTIONS est. 1989  
Present

## THE SECOND SIGHT

ON  
FRIDAY 21ST FEBRUARY 1992

AT  
WEST POINT EXHIBITION CENTRE  
CLYST ST. MARY Nr. EXETER  
(1m off M5, J30)



EST. **ESP** 1988  
PROMOTIONS

ON  
FRIDAY 28th  
FEBRUARY 1992  
8.PM to 7AM



PRESENTS  
**DREAMSCAPE**  
II

THE STANDARD HAS BEEN SET

AT  
DENBIGH LEISURE PARK  
V7 SAXON STREET  
MILTON KEYNES

# DANCE PLANET

NEW FLYER



FRIDAY  
6TH MARCH 1992  
ASTON VILLA SPORTS  
& LEISURE CENTRE

9PM - 7AM

THE PRODUCTION EFFECTS AND  
LASER SHOW AT THIS EVENT  
WILL BE UNRIVALLED.

**"SEEING IS BELIEVING"**



**KIK** and



in conjunction with



Commencing Friday 6th March through 7th and 8th March 1992

*present*

**THE  
LIVING  
DREAM**

**KAMIKAZE  
(DO OR DIE)**

**WEEKENDER**





PAN GALACTIC ENTERPRISES PRESENT

# GALACTICA

THE INFESTATION HAS BEGUN



SATURDAY 7th MARCH 1992

AT

TRENTHAM GARDENS, TRENTHAM, STOKE ON TRENT, NORTH STAFFORDSHIRE. EXIT 15 M6

6.00p.m. - 2.00a.m.





TO THE PEOPLE

TO THE PEOPLE  
FROM THE  
PEOPLE





L'ORGANISATEUR NUMERO UN DE "RAVE" AU  
ROYAUME-UNI PRESENTE UNE PREMIERE

# GALACTICA



VILLAGE PROVENCAL - CLUB FOREST HILL,  
A L'AQUBOULEVARD 4, RUE LOUIS - ARMAND 75015 PARIS.

S A M E D I 2 8 M A R S 1 9 9 2

2 2 . 0 0 - 0 6 . 0 0



3 SIZES INCLUDED



4x6 / A4 / 8.5x11

PSD / 300DPI / CMYK

ORGANIZED LAYERS / EASY TO EDIT / FREE FONTS



# MINIMALISTIC



- 4X6" WITH .25 BLEED
- CMYK
- 300 DPI
- WELL ORGANIZED LAYERS
- READY TO PRINT

# CHILL BEATS PARTY

PRINT READY - SIZE 4.25X6.25 & 8.5X11.93 WITH 0.25 BLEED LINE - PSD - 300 DPI

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DJ REMIX  
DJ ANDIE  
BAND XXX



CLUB  
SPARKS  
02.11.2018

## CHILL BEATS

ADDRESS LINE GOES HERE

envato

envato



DJ REMIX  
DJ ANDIE  
BAND XXX

CLUB  
SPARKS  
02.11.2018

## CHILL BEATS

ADDRESS LINE GOES HERE

envato

envato







VALENTINE DAY FLYER TEMPLATE  
4X4 | BLEED 0.25 | 3000PI | CMYK



envato  
READY FOR  
INSTA & FACEBOOK POST

ELI GRAPHIC DESIGN  
CREATIVE & AMAZING  
ISAKOV

proudly presents...



100 % ZOOM





3 SIZES INCLUDED

INSTAGRAM POST TEMPLATE INCLUDED



SPECIAL GUESTS

JAMES HENDRIX //////////////

WILLARD PHILLIPS //////////////

MARK SMITH //////////////

CLUBNAME / 123 Main Street, New York, NY / Tickets at [clubname.com/events](http://clubname.com/events)

4x6 / A4 / 8.5x11

PSD / 300DPI / CMYK

ORGANIZED LAYERS / EASY TO EDIT / FREE FONTS



SPECIAL GUESTS

JAMES

W

MARK

JAMES HENDRIX

WILLARD PHILLIPS

MARK SMITH

PHILLIPS

Clubhouse | 123 Main Street, New York, NY | Tickets at [clubhouse.com/2104](#)

INSTAGRAM POST TEMPLATE INCLUDED





# ANNIVERSARY PARTY

FLYER TEMPLATE



YOUR CLUB PRESENTS

ANNIVERSARY  
*Party*

**DECEMBER 31TH**

**JOHN SMITH & JANE SMITH**

DRESS TO IMPRESS | ENTRY \$10 | \$5 DRINKS | 07PM

*Your Club*





## PRODUCT FEATURES

PRINT READY  
(CMYK 300 DPI)

ORGANIZED  
LABELED LAYER

FULL EDITABLE  
PSD FILE

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envato

REQUIRES  
ADOBE PHOTOSHOP

FILE SIZE 4" X 6" INCLUDING BLEEDS

CMYK - 2 COLOR VARIATIONS - PRINT READY

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*Your Club* PRESENTS  
EXCLUSIVE MEMBERS ONLY

Entrance  
**60\$**

Party  
**Valentines**  
February 14th

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**DJ ZOMBA | DJ ROKY | DJ BOLDO**  
FREE ENTRANCE FOR GIRLS - FREE PARKING AREA - DOORS OPEN AT :009 PM

Facebook icon /CLUBNAME    www.yourwebsite.com    Twitter icon /CLUBNAME

envato

PRINT READY

envato

**10.5x14.8 cm**

PSD File 300 DPI CMYK - 0.3 cm BLEED -ALL AROUND

# SEXY NIGHT CLUB PARTY FLYER

EASY TO CHANGE COLOR - PRINT READY - SIZE 4X6" - PSD - 300 DPI

+21  
EVENT

\$15  
TICKET

# SEXY NIGHT

SPECIAL PERFORMANCES BY DJ SAM | DJ AMEE

**25 OCTOBER, 2014 FRIDAY**

ADDRESS LINE GOES HERE





# MOTHER DAY FLYER



EASY TO  
EDIT



SMART  
OBJECT



FREE  
FONTS



COLOUR  
CHANGE



ORGANIZED  
LAYERS

MOTHER NAME  
PRESENT



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# Mothers Day

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*Mom Special Event With Dance*

13-MAY-FRIDAY

SPECIAL GUEST  
KIDS PARTY II COUPLE PARTY

#52, MAIN STREET, NEW YORK, USA  
CALL- 321-654-9875 E-MAIL : NAME@YOURNAME.COM

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**27 MAY SAT** *evening saturday*  
**CLUB ULTRA**  
 MAD FOX STUDIOS PRESENT  
**Salsa party**  
 SALSA & BACHATA CLASSES  
*salsa contest*  
 SPECIAL GUEST **dj MAD FOX** RESIDENT **dj TRUEBA**  
 WWW.EDUARDOTRUEBA.COM GUESTLIST • BIRTHDAYS • BOTTLE SERVICE (818) 987-6543  
 CLUB ULTRA | 100 UNIVERSAL CITY PLAZA, HOLLYWOOD, CA 91608  
 @eduardotrueba @MADFOX @EXAVISION @RANCIVY\_02

eduardo trueba

# LATIN NIGHT

SALSA PARTY FLYER



*Zoom*  
100%



## *Product Features*



REALISTIC 3D  
MODEL RENDER



FULLY  
ORGANIZED



FAST & EASY  
CUSTOMIZATION



FULLY  
EDITABLE




## Package Content

2 PSD FILES • PRINT READY • 4.75 X 4.75 • 300 DPI



envato DESIGNED BY envato

 **eduardo trueba**

HIGH QUALITY VISUAL DESIGNS

Ps

# A3 POSTER TEMPLATES BUNDLE

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UNLIMITED COLOR VARIATIONS  
JUST CHOOSE YOUR COLOR GRADIENT





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COLLECTION  
**3IN1** PACK

EVENT POSTER, ARTWORK TEMPLATES

EASY TO EDIT | PRINT & WEB READY PHOTOSHOP PSDs

PHOTOSHOP PSD | A9 SIZE + SQUARE WEB BANNERS | CMYK | 300dpi | 0.25" BLENDS

EASY TO EDIT & CUSTOMIZE | PRINT & WEB READY

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envato

# CITY SOUNDS PARTY



PRINT READY - SIZE 4.25X6.25 & 8.5X11.93 WITH 0.25 BLEED LINE - PSD - 300 DPI

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16 JUNE 2015

envato envato

SPARK PRESENTS

# CITY SOUNDS

envato DJ REMIX | DJ ELEXO envato

TICKET AVAILABLE AT 10\$ ONLY// FREE ALL NIGHT LONG  
AT CROME PARK, CENTRAL HOUSE, LSW - 900 LONDON  
[WWW.YOURCLUB.COM](http://WWW.YOURCLUB.COM)





3 Awesome designs



NEW YEAR BUNDLE



2019

HAPPY  
NEW YEAR

MON 31 DECEMBER

MUSIC BY DJ SANTA - DJ ELVIS

DOORS OPEN @10PM | FREE LADIES ENTRY  
For Reservation Call : 0123456789 | [www.yourweb.com](http://www.yourweb.com)

HAPPY NEW YEAR

2019

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envato

envato

MON 31 DECEMBER

MUSIC BY DJ SANTA - DJ ELVIS

DOORS OPEN @10PM | FREE LADIES ENTRY  
For Reservation Call : 0123456789 | www.yourweb.com



MON 25<sup>th</sup> DEC

CREATIVE VALLEY

2019

NEW YEAR EVE

CLUB NAME, YOUR CITY

DOOR \$10 (DOOR OPENS @ 10PM) FREE FOR LADIES

FOR RESERVATION PLEASE CALL: 012456789 | WWW.YOURWEB.COM

Ps  
PSD

# VIP party

CLUB NAME  
PRESENT



SATURDAY MAY 23<sup>RD</sup> 2014

*freestyle*

ONLY  
21+

DJRIVER | DJDEDUK | DJGRAPHIC

FREE PARKING - GIRLS ARE - FREE \$6 ADMISSION I.R., 7095 ROSE STREET, RD 8TH CALL : 753-454-8767

Twitter: @clubname

Facebook: clubname

youtube.com/clubname



ENVATO CLUB PRESENT

Live

# LADIES

*night party*

# IES

DEEJAY JOHN II DEEJAY JUSIC

NIGHT DANCE | ENTRY FREE | DRINK FREE | OPEN NIGHT

ADDRESS: NIGHT CLUB HOUSE 46 NEW YORK USA

ENTRY FREE

# LADIES NIGHT PARTY

300 DPI | LAYERD FILE | FREE FONTS | SIZE 4.25X4.25





ENVATO CLUB PRESENT

Live

LAD

IES

night party

ENVATO CLUB PRESENT

ENTRY FREE

DEEJAY JOHN II DEEJAY JUSIC  
NIGHT DANCE II ENTRY FREE II DRINK FREE II OPEN NIGHT

ADDRESS - NIGHT CLUB - HOUSE 46, NEW YORKUSA

if You Like My Work Please Rate Me

14 FEB.



envato LEGENDARY GUEST DJ'S envato

**DJ ELECTRO SOUND • DJ SUMMER VIBE**

DOORS 22PM • HAPPY HOUR 24PM • TICKETS \$15

CLUBNAME

# Flyer Template

1 PSD (4x6) • CMYK • 300DPI

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MANY COLOR VARIATIONS



envato

envato



PRINT READY



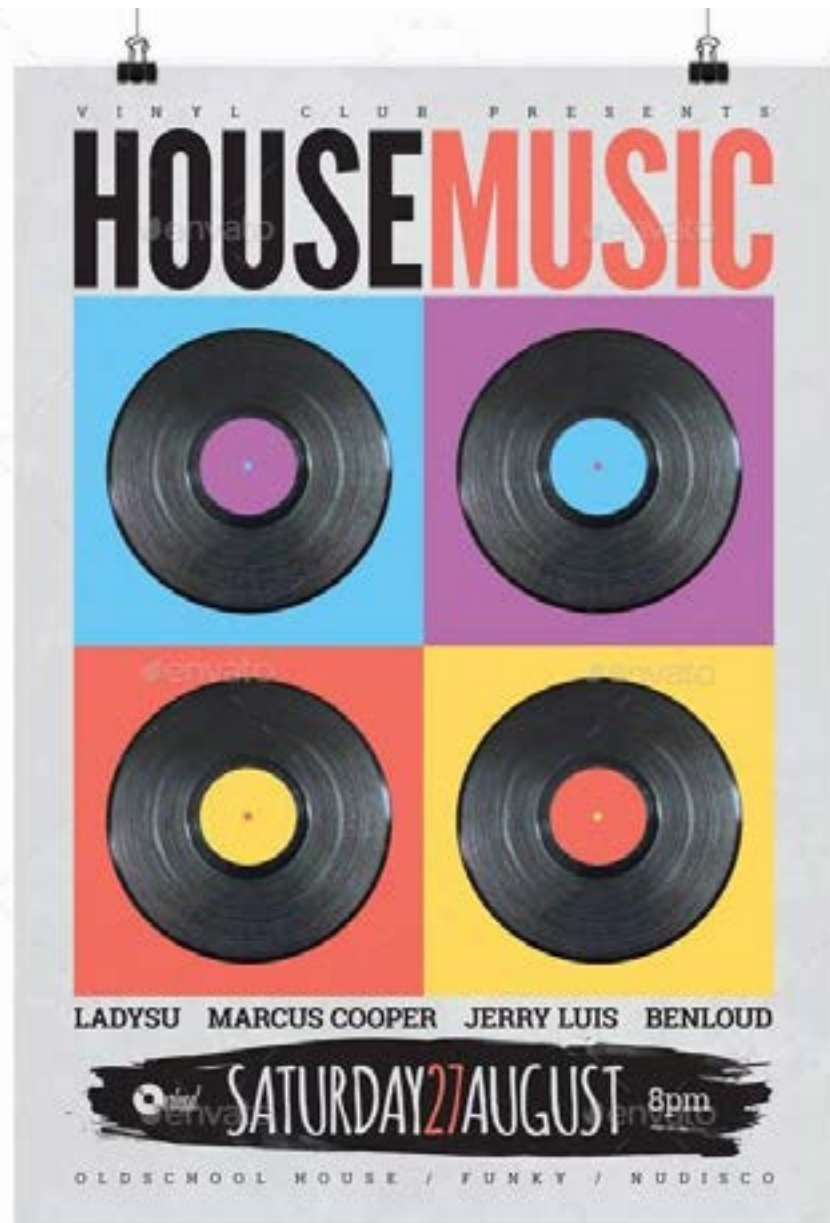
ORGANIZED LAYERS



EASY TO EDIT



CS2 OR HIGHER



A3 POSTER +  
SQUARE FLYER & WEB BANNER

4.25x4.25 inches | 300dpi | CMYK & 1275x1275px | 72ppi | RGB

V I N Y L C L U B P R E S E N T S

# HOUSEMUSIC

LADYSU MARCUS COOPER JERRY LUIS BENLOUD

 SATURDAY 27 AUGUST 8pm

OLDSCHOOL HOUSE / FUNKY / NUDISCO



UNLIMITED COLOR VARIATIONS

JUST CHOOSE YOUR COLOR GRADIENT



## A3 SIZE POSTER ARTWORK TEMPLATE

EASY TO EDIT AND PRINT READY PHOTOSHOP PSDs

PHOTOSHOP PSD | 11.7x16.5 inches | CMYK | 300dpi | 0.25" BLEEDS

SIBEBEH PRESENTS  
MINIMAL PARTY FLYER / POSTER



1 PSD FILE / 8.5X11" + BLEED / 300 DPI / PRINT READY / CMYK  
WELL ORGANIZED LAYERS / EASY PHOTO REPLACEMENT

RUDYDESIGN



MUSIC PRESENTS

# WONDERLAND

THE MAGICAL JOURNEY

SUNDAY ★ SEPTEMBER 1 ★ 9-11 PM

LOREM IPSUM PUT YOUR DETAILS HERE LOREM IPSUM LOREM

ADDRESS MAIN STREET ROAD 234, CA

WWW.YOURWEBSITE.COM

PLEASE RATE 5 STARS ★★★★★



YOUR LOCATION PRESENTS



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# time

this saturday @YOURLOCATION

**16** AUGUST

SUMMER NIGHT EVENTS @YOUR LOCATION // FREE COCKTAILS AT THE BAR  
MUSIC HOSTED BY THE BEST DJ'S IN TOWN // FREE ENTRY //  
DOORS OPEN AT 22

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envato



starring  
**DJANK**

@YOUR LOCATION



YOUR LOCATION PRESENTS



# time

this saturday @YOURLOCATION

**16** AUGUST

SUMMER NIGHT EVENTS @YOUR LOCATION // FREE COCKTAILS AT THE BAR  
MUSIC HOSTED BY THE BEST DJ'S IN TOWN // FREE ENTRY //



starring **DJANK**

@YOUR LOCATION

ti  
this sat  
**16**

SUMMER NIGHT EVENTS  
MUSIC HOSTED BY

**DJANK**

re  
LOCATION  
**UST**

// FREE COCKTAILS AT  
TOWN // FREE ENTRY //

@YOL



YOUR LOCATION PRESENTS

POOL



starring **DJANK**

100% ZOOM

@YOURLOCATION

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envato

LOCATION

ST

SOME OF THE BEST DJ'S IN TOWN // DOORS OPEN AT 22

AT THE BAR



**Characteristics:**

- CMYK Mode at 300 DPI
- Layered PSD File
- 6x9 - Print Ready
- Free fonts and download link included
- Bleeds and margins

23  
MAY

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envato

· STYLEWISH PRESENTS ·

# FUTURE BASS

*Every Friday*

SOULWAX & JAMES HOLDEN

envato

envato

TICKETS \$6 | DOORS 22PM | HAPPY HOUR 24PM  
LADIES FREE | 18+ EVENT | [YOURCLUB@MAIL.COM](mailto:YOURCLUB@MAIL.COM)

# Flyer Template

1 PSD (4x6) • CMYK • 300DPI

envato

envato

MANY COLOR VARIATIONS



envato

envato



PRINT READY



ORGANIZED LAYERS



EASY TO EDIT



CS2 OR HIGHER

**14/02  
2018**  
155 BEAFORE  
23 PM



**Valentine's  
Pasion Days**

**SPECIAL GUEST**  
**DJ OSKY - DJ HUMA**  
**DJ MACARENA**

**LADIES FREE BEAFORE 11PM - 21 PLUS**  
**DOORS OPEN FROM - 9PM/2AM**  
INFO CONTACT: YOUREMIAL · WEB.COM · PR: 01-234-5678





THE MUSICBASS  
PRESENTS

# MUSIC VIBES

THE BEST PARTY IN TOWN

10.10.2018

**DJ PÉTTER**  
MC BOSCH

X

**DJ KETTY**  
STARLA

FREE DRINK / DOORS OPEN AT 10 PM / LADIES FREE

BUY TICKET ON [WWW.TICKETNAME.COM](http://WWW.TICKETNAME.COM)

**CLUBNAME**

YOUR PLACE HERE / CITYNAME / COUNTRY

# THE LEGEND POSTER AND FLYER TEMPLATE



PHOTO MODEL NOT INCLUDED

300 DPI – RGB – CMYK – A3 (11,7X16,5) – SIZE 4X6 – PSD



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# 2018 NEW YEAR *Party*

DEEJAY ENVATO // DEEJAY GRAPHICS

envato

envato

GIRL ENTRY FREE-DRINK FULLY NIGHT  
YOUR CLUB HERE, 19TH AVENUE, YOURTOWN

ENTRY 10\$ FREE ADMISSION FOR LADIES UNTIL 10

## NEW YEAR BUNDLE

300 DPI | LAYERD FILE | FREE FONTS | SIZE 4.25X4.25



NEW YEAR  
2019

*Celebration*

DEEJAY ENVATO // DEEJAY GRAPHICS

GIRL ENTRY FREE DRINK FULLY NIGHT  
YOUR CLUB HERE, 19TH AVENUE, YOURTOWN



# 2019 NYE

SUNDAY-DEC-25-2018

DEEJAY ENVATO // DEEJAY GRAPHICS

GIRL ENTRY FREE-DRINK FULLY NIGHT  
YOUR CLUB HERE, 19TH AVENUE, YOURTOWN